

DOLLAR GENERAL CORP

Reported by
DOLLAR GENERAL CORP

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/10/99 for the Period Ending 10/29/99

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

DOLLAR GENERAL CORP

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/10/1999 For Period Ending 10/29/1999

Address	100 MISSION RIDGE GOODLETTSVILLE, Tennessee 37072
Telephone	615-855-4000
CIK	0000029534
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	01/31

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

() Check this box if no longer subject to Section 16.

Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person
O'BRIANT, STONIE R.

100 MISSION RIDGE
GOODLETTSVILLE, TN 37072

2. Issuer Name and Ticker or Trading Symbol

DOLLAR GENERAL CORPORATION

DG

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year
OCTOBER 1999

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable) () Director () 10% Owner (X) Officer (give title below) () Other (specify below) SR. VICE PRESIDENT

7. Individual or Joint/Group Filing (Check Applicable Line) (X) Form filed by One Reporting Person () Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D) Amount	A/ D	Price	5. Amount of Securities Beneficially Owned at End of Month	6. Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
COMMON STOCK	10/11/99	S	18000	D	30.94		D	
COMMON STOCK	10/11/99	S	2000	D	31.0025		D	
COMMON STOCK	10/11/99	S	2047	D	31.1575	62258	D	
COMMON STOCK						1152	I	ESOP TRUST

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D) Amount	A/ D	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities Title and Number of Shares	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned at End of Month	10. Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership
STOCK OPTION	4.0265					6/1/2003 12/1/2003	COMMON STOCK 28012		28012	D	

STOCK OPTION	6.8813					9/27/2004	3/27/2005	COMMON STOCK	10913		10913	D
STOCK OPTION	7.0779					2/21/2005	8/21/2005	COMMON STOCK	11025		11025	D
STOCK OPTION	7.8643					4/1/99	3/25/2006	COMMON STOCK	60893		60893	D
STOCK OPTION	7.8643					3/25/99	3/25/2006	COMMON STOCK	30445		30445	D
STOCK OPTION	7.8643					4/1/99	3/25/2006	COMMON STOCK	22832		22832	D
STOCK OPTION	13.4144					4/1/2000	3/21/2007	COMMON STOCK	38206		38206	D
STOCK OPTION	13.4144					4/1/2000	3/21/2007	COMMON STOCK	19102		19102	D
STOCK OPTION	14.0288					6/2/2000	6/2/2007	COMMON STOCK	14327		14327	D
STOCK OPTION	23.600					4/1/2000	4/27/2008	COMMON STOCK	13671		13671	D
STOCK OPTION	23.600					4/1/99	4/27/2008	COMMON STOCK	11441		11441	D
STOCK OPTION	23.600					4/1/2000	4/27/2008	COMMON STOCK	6835		6835	D
STOCK OPTION	23.600					4/1/99	4/27/2008	COMMON STOCK	22888		22888	D
STOCK OPTION	23.600					4/1/2001	4/27/2008	COMMON STOCK	28772		28772	D
STOCK OPTION	23.600					4/1/2001	4/27/2008	COMMON STOCK	14382		14382	D
STOCK OPTION	24.800					6/1/2001	6/1/2008	COMMON STOCK	10788		10788	D
STOCK OPTION	27.25					4/1/2002	4/1/2009	COMMON STOCK	31643		31643	D
STOCK OPTION	27.25					4/1/2002	4/1/2009	COMMON STOCK	15818		15818	D

**Explanation of Responses:
SIGNATURE OF REPORTING PERSON**

/S/ BOB CARPENTER FOR S. O'BRIANT
DATE
11-10-99

End of Filing

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