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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A  
Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

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**Dollar General Corporation**

(Name of Registrant as Specified in Its Charter)

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(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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# Your **Vote** Counts!

**DOLLAR GENERAL CORPORATION**

2024 Annual Meeting  
Vote before the Meeting by May 28, 2024  
11:59 PM ET at [www.proxyvote.com](http://www.proxyvote.com)

DOLLAR GENERAL CORPORATION  
ATTN: INVESTOR RELATIONS  
100 MISSION RIDGE  
GOODLETTSVILLE, TN 37072



V36866-P01954

## Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting To Be Held on May 29, 2024.

You invested in DOLLAR GENERAL CORPORATION, and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting.

### Get informed before you vote

We encourage you to access and review the Notice and Proxy Statement and Annual Report online at [www.proxyvote.com](http://www.proxyvote.com) before voting. You also can request a free paper or email copy of the materials for the Meeting, including a proxy card, and/or future shareholder meetings by: (1) visiting [www.proxyvote.com](http://www.proxyvote.com), (2) calling 1-800-579-1639 or (3) sending an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com), in each case prior to May 15, 2024. If sending an email, please include the control number (indicated below) in the subject line. Requests, instructions and other inquiries sent to this email address will NOT be forwarded to your investment advisor. Unless requested, you will not otherwise receive a paper or email copy. You will need the control number in the box below to view the Meeting materials, vote, or request a paper or email copy of the materials.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

### Smartphone users

Point your camera here and vote without entering a control number



### Vote in Person at the Meeting\*

May 29, 2024  
9:00 A.M. Central Time

Dollar General Corporation  
Turner One Building, 100 Mission Ridge  
Goodlettsville, Tennessee

Directions to attend the Meeting are posted on <https://investor.dollargeneral.com>.

\*Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.



## THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials, which contain important information and are available to you on the Internet or by mail. Please follow the instructions on the reverse side to access these materials and vote on these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b>	
1a. Warren F. Bryant	✓ For
1b. Michael M. Calbert	✓ For
1c. Ana M. Chadwick	✓ For
1d. Patricia D. Fili-Krushel	✓ For
1e. Timothy I. McGuire	✓ For
1f. David P. Rowland	✓ For
1g. Debra A. Sandler	✓ For
1h. Ralph E. Santana	✓ For
1i. Todd J. Vasos	✓ For
2. To approve, on an advisory (non-binding) basis, the resolution regarding the compensation of Dollar General Corporation's named executive officers as disclosed in the proxy statement.	✓ For
3. To ratify the appointment of Ernst & Young LLP as Dollar General Corporation's independent registered public accounting firm for fiscal 2024.	✓ For
4. To vote on a shareholder proposal to improve clawback policy for unearned executive pay.	✗ Against
In the discretion of the proxies named in the proxy card, such other business as may properly come before the meeting or any adjournment(s) thereof.	

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings".

