

DOLLAR GENERAL CORP
Filed by
**FIRSTAR INVESTMENT RESEARCH &
MANAGEMENT CO /WI/**

FORM SC 13G
(Statement of Ownership)

Filed 02/13/96

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

DOLLAR GENERAL CORP

FORM SC 13G (Statement of Ownership)

Filed 2/13/1996

Address	100 MISSION RIDGE GOODLETTSVILLE, Tennessee 37072
Telephone	615-855-4000
CIK	0000029534
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	01/31

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934
(Amendment No.)*

Name of Issuer: Dollar General, Inc.

Title of Class of Securities: Common Stock, Par \$.50

CUSIP Number: 256669 102

Check the following box if a fee is being paid with this statement [x]. (A fee is not required only if the filing person: (1) has a previous statement on file reporting beneficial ownership of more than five percent of the class of securities described in Item 1; and (2) has filed no amendment subsequent thereto reporting beneficial ownership of five percent or less of such class.) (See Rule 13d-7.)

*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 256669 102

1. NAME OF REPORTING PERSON
S.S. OR I.R.S. IDENTIFICATION NO. OF ABOVE PERSON

Firstar Investment Research & Management Company

2. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a) []
(b) [x]

3. SEC USE ONLY

4. CITIZENSHIP OR PLACE OF ORGANIZATION

State of organization: Wisconsin

NUMBER OF 5. SOLE VOTING POWER

SHARES 1,268,229

BENEFICIALLY 6. SHARED VOTING POWER

OWNED BY 2,326,034

EACH 7. SOLE DISPOSITIVE POWER

REPORTING 1,428,607

PERSON 8. SHARED DISPOSITIVE POWER

WITH 2,400,084

9. AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

3,828,691 shares

10. CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

[]

11. PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW 9

6.6%

12. TYPE OF REPORTING PERSON*

IA

Item 1(a). Name of Issuer:

Dollar General Corporation

Item 1(b). Address of Issuer's Principal Executive Offices:

104 Woodmont Boulevard, Suite 500
Nashville, Tennessee 37205

Item 2(a). Name of Person Filing:

Firststar Investment Research & Management Company

Item 2(b). Address of Principal Business Office or, if none, Residence:

777 E. Wisconsin Avenue
Milwaukee, Wisconsin 53202

Item 2(c). Citizenship:

State of organization: Wisconsin

Item 2(d). Title of Class of Securities:

Common Stock, Par \$.50

Item 2(e). CUSIP Number:

256669 102

Item 3. If this statement is filed pursuant to Rules 13d-1(b), or 13d-2(b), check whether the person filing is a:

(a) [] Broker or Dealer registered under section 15 of the Act

(b) [] Bank as defined in section 3(a)(6) of the Act

(c) [] Insurance Company as defined in section 3(a)(19) of the Act

(d) [] Investment Company registered under section 8 of the Investment Company Act

Advisers Act of 1940

(f) [] Employee Benefit Plan, Pension Fund which is subject to the provisions of the Employee Retirement Income of 1974 or Endowment Fund; see 240.13d-1(b)(1)(ii)(F)

(g) [] Parent Holding Company, in accordance with 240.13d-1(b)(ii)(G)
(Note: See Item 7)

(h) [] Group in accordance with 240.13d-1(b)(1)(ii)(H)

Item 4. Ownership:

(a) Amount Beneficially Owned as of December 31, 1995:

3,828,691 shares

(b) Percent of Class:

6.6%

(c) Number of Shares as to which such person has:

(i) sole power to vote or to direct the vote:

1,268,229

(ii) shared power to vote or to direct to the vote:

2,326,034

(iii) sole power to dispose or to direct the disposition of:

1,428,607

(iv) shared power to dispose ore to direct the disposition of:

2,400,084

Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following [].

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Other persons are known to have the right to receive or the power to direct the receipt of dividends from, or the proceeds from the sale of, shares beneficially owned by the filing person. Except for any person identified immediately below, such rights do not extend to shares constituting more than 5% of the class.

None

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company.

Not Applicable

Item 8. Identification and Classification of Members of the Group.

Not Applicable

Item 9. Notice of Dissolution of Group.

Not Applicable

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired in the ordinary course of business and were not acquired for the purpose and do not have the effect of changing or influencing control of the issuer of such securities and were not acquired in connection with or as a participant in any transaction having such purpose or effect.

Signature.

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 13, 1996

FIRSTAR INVESTMENT RESEARCH & MANAGEMENT COMPANY

By: /s/ Dennis A. Wallestad

Name/Title: Dennis A. Wallestad, C.P.A., Vice President Compliance and Operations Officer

End of Filing

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