

DOLLAR GENERAL CORP

Reported by O BRIANT STONIE R

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 03/01/04 for the Period Ending 02/28/04

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | 2 | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|------------------------------------------------|---------------------------------------------|-------------------|-----------------------------------------|-----------|---------------------------------------------------------|-------------------------------------------------------------------------------------------------|-------------|-----------------------------------------|-----------|--------------------|-------------------------------------------------------|-------------------------------------------------------------------------|------------------------------------------------------------------|----------------------------------------------------------------|-------------------------------------------------------------|-------------------------|
| O BRIANT | STONI | E R | |] | DO | LLAR | GENER | AL (| COI | RP [D | G] | Director | | 10 | % Owner | |
| (Last) (First) (Middle) 100 MISSION RIDGE | | | | 3 | 3. Date of Earliest Transaction (MM/DD/YYYY) 2/28/2004 | | | | | | | X_Officer (g | X Officer (give title below) Other (specify below) Executive VP | | | |
| 100 1011551 | | street) | | 4 | 1. If | Amendm | ent, Date C | | - | ed (MM/D | D/YYYY | 6. Individual | or Joint/G | roup Filing | (Check Appl | icable Line) |
| GOODLET | | , | 37072 Zip) | | | | | | | | | X Form filed by | | rting Person One Reporting F | 'erson | |
| , | (City) (i | oute) (| | - Non-D | eri | vative Sec | curities Ac | quire | d, D | isposed (| of, or B | eneficially Own | ed | | | |
| 1. Title of Security (Instr. 3) | | | . Trans. Da | Е | A. Deemed Execution Date, if any | 3. Trans. Co (Instr. 8) | | or Disposed of (D) | | | Following Reported Transaction(s) (Instr. 3 and 4) Or | | | Form: | wnership orm: of Indirect Beneficial | |
| | | | | | | | Code | V | Amou | (A) or | Price | | | | | Ownership (Instr. 4) |
| | Ta | ıble II - De | erivative S | Securitie | s B | eneficially | y Owned (| e.g. , | puts | , calls, w | arrants | s, options, conve | rtible sec | urities) | | |
| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of | 3. Trans. Date | 3A. Deemed Execution Date, if any | Code | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable and Expiration Date | | Securitie | s Underlying e Security | erlying Derivative | 9. Number of derivative Securities Beneficially | Form of Derivative | 11. Nature of Indirect Beneficial Ownership | |
| | Derivative Security | | | Code | V | (A) | (D) | Date Exerci | | Expiration Date | Title | Amount or Number of Shares | | Owned Following Reported Transaction(s) (Instr. 4) | Security: Direct (D) or Indirect (I) (Instr. 4) | (Instr. 4) |
| Phantom Stock | <u>(1)</u> | 2/28/2004 | | A | | 2505.387 | | <u>(2</u> | <u>2)</u> | <u>(3)</u> | Commo Stock | on 2505.387 | \$21.68 | 60478.9916 (4) | D | |
| Phantom Stock | (1) | 2/28/2004 | | I | | | 5827.1226 | <u>(2</u> | <u>2)</u> | <u>(5)</u> | Commo Stock | on 5827.1226 | \$21.5597 | 54651.869 (6) | D | |

Explanation of Responses:

- (1) The shares of phantom stock are convertible into shares of common stock on a one-for-one basis.
- (2) The shares of phantom stock are exercisable immediately.
- (3) The shares of phantom stock become payable in cash upon the reporting person's termination of employment.
- (4) 90.8165 shares of phantom stock were acquired by the reporting person on February 28, 2004 pursuant to an automatic dividend reinvestment that was exempt from reporting pursuant to Rule 16a-11; the total amount owned following the reported transaction includes 5,827.1226 shares of phantom stock which became payable in February 2004, and 7,744.3835 shares of phantom stock which become payable in cash in February 2005 pursuant to an in-service distribution election previously made by the reporting person, in addition to the remaining shares which become payable in cash upon the reporting person's termination of employment.
- (5) The shares of phantom stock became payable in cash in February 2004, pursuant to an in-service distribution election previously made by the reporting person.
- (6) The total amount owned following the reported transaction includes 7,744.3835 shares of phantom stock which become payable in cash in February 2005 pursuant to an in-service distribution election previously made by the reporting person.

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | | |
|--------------------------------|---------------|-----------|--------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| O BRIANT STONIE R | | | | | | | | |
| 100 MISSION RIDGE | | | Executive VP | | | | | |
| GOODLETTSVILLE, TN 37072 | | | | | | | | |

Signatures

/s/ Susan S. Lanigan, By Power of Attorney

3/1/2004

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.