

# DOLLAR GENERAL CORP Reported by GOLDMAN SACHS DGC INVESTORS LP

## FORM 4

(Statement of Changes in Beneficial Ownership)

# Filed 06/05/12 for the Period Ending 06/01/12

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2	2. Issuer Name <b>and</b> Ticker or Trading Symbol								ng		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Goldman Sac	hs DGC	Inves	tors LI				LAR (											<b>T</b>	_
(Last)	(First)	(Mi	ddle)	3	3. Date of Earliest Transaction (MM/DD/YYYY)						,				Owner (specify				
200 WEST STREET					6/1/2012									below)	(give title)	_	ouler	(specify	
(Street)					4. If Amendment, Date Original Filed 6. Individual or Joint/C (MM/DD/YYYY) 6. Individual or Joint/C								nt/Group l	Filing (Che	eck				
NEW YORK,	NY 102	282																	
(City) (State) (Zip)				Form filed by One I _ X _ Form filed by Mo													son		
		Table	I - Non-	Deri	vat	tive	Securi	ties	Aca	ui	red. Di	spo	se	ed of, a	or Beneficially	v Owned			
1. Title of Security (Instr. 3)			2. Trans. Date		s. 2 I I	2A. Deemed Execution Date, if		3. Trans. Code (Instr. 8)		4. Securities Acquired (A) Disposed of ( (Instr. 3, 4 an		or (D)	5. A Foll (Ins	mount of Securitie	unt of Securities Beneficially Owned ng Reported Transaction(s)			7. Nature of Indirect Beneficial Ownership	
							any		Code		Amount	(A) or (D)		rice	(I) (Instr.				
Common Stock				6/1/	6/1/2012				A		<b>1065</b> (3)	A	\$	60	31706856			I	Footnotes (1) (2) (3) (4) (5) (6) (7) (8)
Tab	le II - De	rivative	Securiti	ies B	ene	efici	ially O	wne	ed ( <i>e</i> .	g.	, puts	, ca	lls	, warr	ants, options,	, convert	ible secur	ities)	
1. Title of Derivate 2. 3. Trans. Security 2. Conversion Date Deemed			4. Trans Code (Instr.		Deri Secu Acq Disp	Number of erivative ecurities cquired (A) o isposed of (D nstr. 3, 4 and		6. Date Expirat			Date S		ecurities	d Amount of Underlying e Security nd 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr.	Beneficial	
				Code	V	(.	A) (I	l I	Date Exercis	ab	Expira le Date	tion	Т	itle	Amount or Number of Shares	Transaction (s) (Instr. 4)		4)	
Director Stock Option (right to buy)	\$48.62	6/1/2012		A		418	80		(9)	)	6/1/20	)22		Common Stock	4180	\$0	4180	I	See footnotes (1) (2) (9)
Director Stock Option (right to buy)	\$33.16								(10)		5/25/2	5/25/2021		Common Stock	3194		3194	I	See footnotes (1) (2) (10)
Director Stock Option (right to buy)	\$22.55								(11)		11/18/	11/18/2019		Common Stock	5549		5549	I	See footnotes (1) (2) (11)

#### **Explanation of Responses:**

This statement is being filed by The Goldman Sachs Group, Inc. ("GS Group"), Goldman, Sachs & Co. ("Goldman Sachs"), GS Capital Partners VI Fund, L.P. ("GS Capital"), GS Capital Partners VI Offshore Fund, L.P. ("GS Offshore"), GS Capital Partners VI Parallel, L.P. ("GS Parallel"), GS Capital Partners VI GmbH & Co. KG ("GS Germany"), Goldman Sachs DGC Investors, L.P. ("GS DGC"), Goldman Sachs DGC Investors Offshore Holdings, L.P. ("GS DGC Offshore" and, together with GS Capital, GS Offshore, GS Parallel, GS Germany, and GS DGC, the "GS Funds") and GSUIG, L.L.C. ("GSUIG", and together with the GS Funds, the "Investing Entities"), GSCP VI Advisors, L.L.C. ("GSCP Advisors"), GSCP VI Offshore Advisors, L.L.C. ("GSCP Offshore Advisors"), GS Advisors VI, L.L.C. ("GS Advisors") (continued in footnote 2),

- (2) Goldman, Sachs Management GP GmbH ("GS GmbH"), GS DGC Advisors, L.L.C. ("GS DGC Advisors") and GS DGC Offshore Advisors, Inc. ("GS DGC Offshore Advisors", and together with GSCP Advisors, GSCP Offshore Advisors, GS Advisors, GS GmbH, GS DGC Advisors, the Investing Entities, Goldman Sachs and GS Group, the "Reporting Persons"). Due to the electronic system's limitation of 10 Reporting Persons per joint filing, this statement is being filed in duplicate. Each Reporting Person disclaims beneficial ownership of the securities reported herin except to the extent of its pecuniary interest therein. Goldman Sachs is a wholly-owned subsidiary of GS Group. Goldman Sachs is the investment manager of the GS Funds. Affiliates of Goldman Sachs and GS Group are the general partner, managing general partner, managing partner or investment manager of the GS Funds. GSUIG is a wholly-owned subsidiary of GS Group.
- (3) Pursuant to the Amended and Restated 2007 Stock Incentive Plan for Key Employees of Dollar General Corporation and Its Affiliates (the "Plan"), 1,065 restricted stock units, which represent a contingent right to receive shares of common stock, par value \$0.875 per share (the "Common Stock"), upon vesting, were granted to Adrian M. Jones, a managing director of Goldman Sachs, in his capacity as a director of Dollar General Corporation (the "Company"). These shares vest in three annual installments of 33 1/3% beginning on June 1, 2013. GS Group may be deemed to beneficially own the 1,065 restricted stock units that were granted to Mr. Jones on June 1, 2012. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (4) GS Group also may be deemed to beneficially own 1,038 restricted stock units that were granted to Adrian M. Jones in his capacity as a director of the Company pursuant to the Plan on May 25, 2011. The restricted stock units represent a contingent right to receive shares of Common Stock upon vesting and vest in three equal installments on each of the Company's first, second, and third annual shareholders' meetings immediately following the grant date, which was May 25, 2011. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (5) GS Group also may be deemed to beneficially own 1,525 restricted stock units that were granted to Adrian M. Jones in his capacity as a director of the Company pursuant to the Plan on November 18, 2009. The restricted stock units represent a contingent right to receive shares of Common Stock upon vesting and vest in three equal installments on each of the Company's first, second, and third annual shareholders' meetings immediately following the grant date, which was November 18, 2009. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (6) GS Group and Goldman Sachs may be deemed to beneficially own indirectly 31,703,228 shares of Common Stock by reason of the indirect beneficial ownership of such shares by the Investing Entities. The Investing Entities may be deemed to beneficially own indirectly 31,703,228 shares of Common Stock by reason of the direct beneficial ownership of such shares by Buck Holdings, L.P., a limited partnership whose general partner is Buck Holdings, LLC. The membership interests of Buck Holdings, LLC are held by a private investor group, which includes the Investing Entities.
- (7) GS Capital, and its general partner GSCP Advisors, may be deemed to beneficially own indirectly 11,715,695 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Offshore, and its general partner GSCP Offshore Advisors, may be deemed to beneficially own indirectly 9,744,703 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Parallel, and its general partner GS Advisors, may be deemed to beneficially own indirectly 3,221,616 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; (continued in footnote 7)
- (8) GS Germany, and its general partner, GS GmbH, may be deemed to beneficially own indirectly 416,375 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC, and its general partner, GS DGC Advisors, may be deemed to beneficially own indirectly 1,768,191 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC Offshore, and its general partner, GS DGC Offshore Advisors, may be deemed to beneficially own indirectly 3,515,679 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; and GSUIG may be deemed to beneficially own indirectly 1,320,969 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.
- (9) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 4,180 shares of Common Stock on June 1, 2012. The options vest in four annual installments of 25% beginning on June 1, 2013. GS Group may be deemed to beneficially own the options to purchase 4,180 shares of Common Stock that were granted to Mr. Jones on June 1, 2012 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (10) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 3,194 shares of Common Stock on May 25, 2011. The options vest in four annual installments of 25% beginning on May 25, 2012. GS Group may be deemed to beneficially own the options to purchase 3,194 shares of Common Stock that were granted to Mr. Jones on May 25, 2011 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (11) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 5,549 shares of Common Stock on November 18, 2009. The options vest in four annual installments of 25% beginning November 18, 2010. GS Group may be deemed to beneficially own the options to purchase 5,549 shares of Common Stock that were granted to Mr. Jones on November 18, 2009 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.

#### Reporting Owners

reporting 6 where									
Reporting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Goldman Sachs DGC Investors LP 200 WEST STREET		X							

NEW YORK, NY 10282		
GOLDMAN SACHS DGC INVESTORS OFFSHORE HOLDINGS, L.P.		
200 WEST STREET	X	
NEW YORK, NY 10282 GS DGC ADVISORS, L.L.C.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS DGC OFFSHORE ADVISORS, INC. 200 WEST STREET	X	
NEW YORK, NY 10282		
GSUIG, L.L.C. 200 WEST STREET	X	
NEW YORK, NY 10282		

#### **Signatures**

/s/ Yvette Kosic, Attorney-in-fact	6/5/2012		
** Signature of Reporting Person	Date 6/5/2012		
/s/ Yvette Kosic, Attorney-in-fact			
** Signature of Reporting Person	Date		
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012		
** Signature of Reporting Person	Date		
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012		
** Signature of Reporting Person	Date		
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012		
** Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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