

DOLLAR GENERAL CORP

Reported by FLANIGAN JOHN W

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 09/12/11 for the Period Ending 09/08/11

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
- wingwi o o iii					DOLLAR GENERAL CORP [DG]							Director		10	% Owner	
(Last) (First) (Middle)					3. Date of Earliest Transaction (MM/DD/YYYY)							X Officer (give title below) Other (specify below)				
100 MISSION RIDGE							9/	8/2	2011			EVP, Global	Supply C			
	(Stre	eet)		4	. If Aı	nendn	nent, Date	Orig	ginal Fil	ed (MM/I	DD/YYYY)	6. Individual	or Joint/G	roup Filing	(Check Appl	icable Line)
GOODLET	ΓSVILLI ity) (Sta	,										X Form filed by		rting Person One Reporting F	'erson	
	3)			- Non-D	erivat	ive Se	curities A	cqu	ired, Di	isposed	of, or Be	neficially Own	ed			
1. Title of Security (Instr. 3)			Trans. Date	2A. Deemed Execution Date, if any		3. Trans. Code (Instr. 8)		4. Securities Acquire Disposed of (D) (Instr. 3, 4 and 5)		red (A) or	5. Amount of Securities Beneficially Own Following Reported Transaction(s) (Instr. 3 and 4)		ially Owned n(s)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
							Code	v	Amoun	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock 9/8/2011				9/8/2011			M		31549	A	\$7.9975		53047		D	
Common Stock 9/8/2011				9/8/2011			F		14372.82	.76 D	\$35.00	38674.1724		D		
Common Stock 9/8/2011				9/8/2011			D		.1724	D	\$35.00	38674		D		
	Tab	le II - Der	ivative S	Securities	s Bene	eficial	ly Owned	(e.g	g. , puts	, calls, v	varrants,	options, conve	ertible sec	urities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Trans. Date	3A. Deem Execution Date, if an	n (Instr.	Acquir Dispos		nber of tive Securities red (A) or sed of (D) 3, 4 and 5)		Date Exercisable and privation Date			Underlying Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	le V	(A)	Da Ex	ercisable	Expiration Date	Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)		
Employee Stock Option (Right to Buy)	\$7.9975	9/8/2011		M			31549		<u>(1)</u>	8/28/2018	Commor Stock	31549	\$0	108641 (2)	D	

Explanation of Responses:

- (1) The securities reported in column 5 vested as to 12,190 shares on March 19, 2009, 18,286 shares on May 27, 2009, and 1,073 shares on March 25, 2010.
- (2) The number of securities reported in this column represents (a) 73,142 options that are subject to time-vesting criteria, 36,572 of which are vested and 36,570 of which are scheduled to vest 50% on May 27, 2012 and 50% on May 27, 2013; and (b) 35,499 options which vested after the Issuer's satisfaction of certain performance-vesting criteria. The number of securities reported in this column does not include 18,286 options which are scheduled to vest on the Issuer's satisfaction of certain performance criteria for the fiscal year ending February 3, 2012, 18,285 options which are scheduled to vest on the Issuer's satisfaction of certain performance criteria for the fiscal year ending February 1, 2013 or 6,095 options that are scheduled to vest on the Issuer's satisfaction of certain performance criteria for the fiscal year ending January 31, 2014.

Reporting Owners

Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Flanigan John W								
100 MISSION RIDGE			EVP, Global Supply Chain					
GOODLETTSVILLE, TN 37072								

Signatures

/s/ Susan S. Lanigan, Attorney-in-Fact

9/9/2011

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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