

DOLLAR GENERAL CORP

FORM	8-	K
(Current repo	rt filir	ng)

Filed 09/19/03 for the Period Ending 09/19/03

Address **100 MISSION RIDGE** GOODLETTSVILLE, TN, 37072 Telephone 6158554000 CIK 0000029534 Symbol DG SIC Code 5331 - Retail-Variety Stores **Discount Stores** Industry **Consumer Cyclicals** Sector **Fiscal Year** 02/02

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DOLLAR GENERAL CORP

FORM 8-K (Unscheduled Material Events)

Filed 9/19/2003 For Period Ending 9/19/2003

Address	100 MISSION RIDGE
	GOODLETTSVILLE, Tennessee 37072
Telephone	615-855-4000
СІК	0000029534
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	01/31

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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 19, 2003

 Dollar General Corporation

 (Exact Name of Registrant as Specified in Charter)

 Tennessee
 001-11421
 61-0502302

 (State or Other Jurisdiction
 (Commission File Number)
 (I.R.S. Employer

 of Incorporation)
 Identification No.)

 100 Mission Ridge
 37072

 (Address of Principal Executive Offices)
 (Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS

- (a) Financial Statements. None.
- (b) Pro Forma Financial Information. None.
- (c) Exhibits. See Exhibit Index immediately following the signature page hereto.

ITEM 9. REGULATION FD DISCLOSURE

On September 19, 2003, Dollar General Corporation issued a news release regarding the naming of a new Executive Vice President of Store Operations. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: September 19, 2003

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan

EXHIBIT INDEX

Exhibit No. Description

99 Investor Contact: Emma Jo Kauffman (615) 855-5525

News release dated September 19, 2003 regarding Executive Vice President, Store Operations.ntact:Media Contact:auffmanAndrea Ewin Turner525(615) 855-5209

DOLLAR GENERAL NAMES KATHLEEN GUION EXECUTIVE VICE PRESIDENT, STORE OPERATIONS

GOODLETTSVILLE, Tenn. - September 19, 2003 - Dollar General Corporation (NYSE: DG) today announced the appointment of Kathleen Guion as its new Executive Vice President, Store Operations, effective October 20, 2003.

Chairman and CEO David Perdue made the announcement saying, "Kathleen brings a wealth of operations management experience to our company. She has an excellent record of developing strong teams and implementing successful initiatives. We are looking forward to her significant contributions, particularly in store-level execution."

Guion's career includes 18 years in various operations management positions with Dallas-based 7-Eleven, Inc., including vice president and general manager (Chesapeake Division, Washington DC), Midwest division manager and operations manager (Chicago). She most recently served as president and CEO of Duke and Long Distributing Company, in Austin, Texas, which operated convenience stores and was a wholesale distributor of petroleum products. Other positions held include president and chief operating officer for E-Z Serve Corporation in Houston and operating partner for Devon Partners in New York.

Dollar General is a Fortune 500[®] discount retailer with 6,514 neighborhood stores in 27 states as of August 29, 2003. Dollar General Stores offer convenience and value to customers, by offering consumable basics, items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as an appealing selection of basic apparel, housewares and seasonal items at everyday low prices. The typical Dollar General store has 6,750 square feet of selling space and is located within five miles of its target customers.

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End of Filing

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