

DOLLAR GENERAL CORP

FORM 8-K (Current report filing)

Filed 04/23/04 for the Period Ending 04/23/04

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 23, 2004

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Table with 3 columns: State or Other Jurisdiction of Incorporation, Commission File Number, and I.R.S. Employer Identification No. Row 1: Tennessee, 001-11421, 61-0502302. Row 2: 100 Mission Ridge Goodlettsville, Tennessee, 37072.

Registrant's telephone number, including area code: (615) 855-4000

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS

- (a) Financial Statements. None.
(b) Pro Forma Financial Information. None.
(c) Exhibits. See Exhibit Index immediately following the signature page hereto.

ITEM 9. REGULATION FD DISCLOSURE

On April 23, 2004, Dollar General Corporation issued a news release announcing that Dollar General will make a presentation to the investment community at two upcoming conferences. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: April 23, 2004

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan
Susan S. Lanigan

EXHIBIT INDEX

Exhibit No.

Description

99

News release dated April 23, 2004

Contact:
Emma Jo Kauffman
(615) 855-5525

DOLLAR GENERAL TO PRESENT AT UPCOMING CONFERENCES

GOODLETTSVILLE, Tenn. – April 23, 2004 – Dollar General Corporation (NYSE: DG) will present to the investment community at two upcoming conferences. Webcasts and supporting slides of each presentation can be accessed live on Dollar General’s Web site at www.dollargeneral.com, in the “Investing” section at “Conference calls and Investor events.” The replay of each conference will be available for two weeks after the original presentation. The following is a list of the conferences and the dates and times of Dollar General’s presentations:

<u>Conference</u>	<u>Date</u>	<u>Time</u>
Lehman Brothers Seventh Annual Retail Seminar	Tuesday, April 27	2:10 p.m. EDT [1:10 p.m. CDT]
Baird 2004 Growth Stock Conference	Tuesday, May 4	11:50 a.m. EDT [10:50 a.m. CDT]

About Dollar General

Dollar General is a Fortune 500(R) discount retailer with 6,874 neighborhood stores as of April 2, 2004. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General’s Web site can be reached at www.dollargeneral.com.

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