

DOLLAR GENERAL CORP

Reported by VASOS TODD J

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 10/12/12 for the Period Ending 10/10/12

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. I	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
VASOS TODD J				DO	DOLLAR GENERAL CORP [DG]]				
(Last) (First) (Middle)				3. I	3. Date of Earliest Transaction (MM/DD/YYYY)								_	10% O	
					10/10/2012						X Office below)	X Officer (give title below) Other (specify below)			
100 MISSION RIDGE					10/10/2012							Div. Pres., Chief Merch. Ofc			
					4. If Amendment, Date Original Filed (MM/DD/YYYYY)							6. Individual or Joint/Group Filing (Check Applicable Line)			
GOODLETTSVILLE, TN 37072											V F 6	_ X _ Form filed by One Reporting Person			
(City)	(State)	(Zip)											Reporting Pe han One Rep		1
		Table I	- Non-D	eriva	tive	Secur	ities	s Acquir	ed, Dispo	sed of, o	r Beneficially	y Owned			
1.Title of Security (Instr. 3)				2. Trans Date	I I I	2A. Deemed Execution Date, if any	n Co	ode Anstr. 8) I	Acquired (A) Disposed of (Instr. 3, 4 and or Amount (D)	or Foll D) (Ins	mount of Securitiowing Reported T tr. 3 and 4)			6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership
Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)	Do Se Ac or of (In	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A) (Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction (s) (Instr. 4)	4)	
Employee Stock Option (Right to Buy)	\$7.9975	10/10/2012		A	42	250		10/10/2012	12/19/2018	Common Stock	4250	\$0	170040 (1)	D	
Employee Stock Option (Right to Buy)	\$7.9975	10/11/2012		A	3	750		10/11/2012	12/19/2018	Common Stock	3750	\$0	173790 ⁽²⁾	D	

Explanation of Responses:

- (1) On December 19, 2008, the reporting person was granted an option to purchase 250,000 shares of common stock scheduled to vest in installments of 3.3332%, 20%, 20%, 20%, 20% and 16.6668% per year based on the Issuer's satisfaction of certain performance criteria for each of the 2008-2013 fiscal years. The option reported herein as acquired resulted from the acceleration of vesting of 1.7% of such option as a result of the underwriters' exercise of an overallottment option in connection with a secondary offering of common stock by certain of the Issuer's shareholders. The number of securities reported in this column includes (a) 100,000 unvested options subject to time vesting criteria and scheduled to vest 50% on December 1, 2012 and 50% on December 1, 2013, all of which have the same exercise price and expiration date as the option reported herein; and (b) 70,040 options which vested after the Issuer's satisfaction of certain performance-vesting criteria or upon vesting acceleration.
- (2) On December 19, 2008, the reporting person was granted an option to purchase 250,000 shares of common stock scheduled to vest in installments of 3.3332%, 20%, 20%, 20%, 20% and 16.6668% per year based on the Issuer's satisfaction of certain performance criteria for each of the 2008-2013 fiscal years. The option reported herein as acquired resulted from the acceleration of vesting of 1.5% of such option as a result of the Issuer's repurchase of shares of common stock from Buck Holdings, L.P. The number of securities reported in this column includes (a) 100,000 unvested options subject to time vesting criteria and scheduled to vest 50% on December 1, 2012 and 50% on December 1, 2013, all of which have the same exercise price and expiration date as the option reported herein; and (b) 73,790 options which vested after the Issuer's satisfaction of certain performance-vesting criteria or upon vesting acceleration.

Reporting Owners

Paparting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
VASOS TODD J							
100 MISSION RIDGE			Div. Pres., Chief Merch. Ofc	.			
GOODLETTSVILLE, TN 37072							

Signatures

/s/ Todd J. Vasos	10/11/2012		
** Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.