

DOLLAR GENERAL CORP

FORM 8-K (Current report filing)

Filed 08/04/05 for the Period Ending 08/04/05

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 4, 2005

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

(State or Other Jurisdiction
of Incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer
Identification No.)

100 Mission Ridge
Goodlettsville, Tennessee

(Address of Principal Executive Offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 2.02. RESULTS OF OPERATIONS AND FINANCIAL CONDITION

On August 4, 2005, Dollar General Corporation (the “Company”) issued a news release regarding sales results for the four-week, 13-week, and 26-week periods ended July 29, 2005, as well as new store openings and store closings and the planned conference call and webcast regarding second quarter earnings. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

ITEM 7.01. REGULATION FD DISCLOSURE

The information set forth in Item 2.02 above is incorporated herein by reference.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS

- (a) Financial statements of businesses acquired. N/A
 - (b) Pro forma financial information. N/A
 - (c) Exhibits. See Exhibit Index immediately following the signature page hereto.
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: August 4, 2005

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan
Susan S. Lanigan
Executive Vice President and General Counsel

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99	News release dated August 4, 2005.

Investor Contact:
Emma Jo Kauffman
(615) 855-5525

Media Contact:
Tawn Earnest
(615) 855-5209

**DOLLAR GENERAL REPORTS JULY SAME-STORE SALES UP 3.1%;
ANNOUNCES SECOND QUARTER CONFERENCE CALL**

GOODLETTSVILLE, Tenn. – August 4, 2005 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the July four-week period ended July 29, 2005, equaled \$617.1 million compared with \$552.6 million last year, an increase of 11.7 percent. For the July period, same-store sales, or sales in stores that were open both at the end of the period and at the beginning of the preceding fiscal year, increased 3.1 percent.

The 3.1 percent same-store sales increase for the period was driven by strong sales increases in food, including perishables, candy and snacks, as well as pet supplies and paper products. Customer transactions in same-stores decreased approximately 0.9 percent. The average customer purchase in July for total stores was approximately \$8.77 compared to \$8.31 in the same period last year.

For the 13-week period ended July 29, 2005, Dollar General total retail sales increased 12.5 percent to \$2.1 billion from \$1.8 billion for the 13-week period ended July 30, 2004. Same-store sales for the 13-week period increased 3.9 percent.

For the 26-week period ended July 29, 2005, Dollar General total retail sales increased 12.8 percent to \$4.0 billion from \$3.6 billion for the 26-week period ended July 30, 2004. Same-store sales for the 26-week period increased 4.4 percent.

Year-to-date through July 29, 2005, the Company has opened 438 stores and closed 46.

Earnings Conference Call Information

Dollar General is scheduled to announce earnings for the second quarter ended July 29, 2005, on Thursday, August 25, 2005. The Company will host a conference call on Thursday, August 25, 2005, at 10 a.m. EDT to discuss the quarter's results. If you wish to participate, please call (334) 260-2280 at least 10 minutes before the conference call is scheduled to begin. The pass code for the conference call is "Dollar General." The call will also be broadcast live online at www.dollargeneral.com. A replay of the conference call will be available until 5 p.m. EDT on Thursday, September 8, online or by calling (334) 323-7226. The pass code for the replay is 30073306.

About Dollar General

Dollar General is a Fortune 500[®] discount retailer with 7,712 neighborhood stores as of July 29, 2005. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at www.dollargeneral.com.

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