

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 07/07/05 for the Period Ending 07/07/05

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

Current Report  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 7, 2005

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

(State or Other Jurisdiction  
of Incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

(Address of Principal Executive Offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01. REGULATION FD DISCLOSURE**

On July 7, 2005, Dollar General Corporation issued the news release attached hereto as Exhibit 99.1 and incorporated by reference as if fully set forth herein, regarding sales results for the five-week, nine-week and 22-week periods ended July 1, 2005, as well as year-to-date new store openings and store closings through July 1, 2005. Dollar General Corporation also issued the news release attached hereto as Exhibit 99.2 and incorporated by reference as if fully set forth herein, regarding a planned presentation at the CIBC World Markets Consumer Growth Conference.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

- (a) Financial statements of businesses acquired. N/A
  - (b) Pro forma financial information. N/A
  - (c) Exhibits. See Exhibit Index immediately following the signature page hereto.
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 7, 2005

**DOLLAR GENERAL CORPORATION**

By: /s/ David M. Tehle  
David M. Tehle  
Executive Vice President and Chief  
Financial Officer

## EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	News release dated July 7, 2005 regarding sales results.
99.2	News release dated July 7, 2005 regarding investor conference.

Investor Contact:  
Emma Jo Kauffman  
(615) 855-5525

## **DOLLAR GENERAL REPORTS JUNE SAME-STORE SALES UP 4.3%**

GOODLETTSVILLE, Tenn. – July 7, 2005 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the June five-week period ended July 1, 2005, equaled \$808.6 million compared with \$715.6 million last year, an increase of 13.0 percent. For the June period, same-store sales, or sales in stores that were open both at the end of the period and at the beginning of the preceding fiscal year, increased 4.3 percent.

The 4.3 percent same-store sales increase for the period was driven by strong sales increases in food, including perishables, candy and snacks, as well as pet supplies and paper products. Customer transactions in same-stores increased approximately 0.5 percent. The average customer purchase in June for total stores was approximately \$8.84 compared to \$8.43 in the same period last year.

For the nine-week period ended July 1, 2005, Dollar General total retail sales increased 12.9 percent to \$1.4 billion from \$1.3 billion for the nine-week period ended July 2, 2004. Same-store sales for the nine-week period increased 4.3 percent.

For the 22-week period ended July 1, 2005, Dollar General total retail sales increased 13.0 percent to \$3.4 billion from \$3.0 billion for the 22-week period ended July 2, 2004. Same-store sales for the 22-week period increased 4.7 percent.

Year-to-date through July 1, 2005, the Company has opened 377 stores and closed 37.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 7,660 neighborhood stores as of July 1, 2005. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

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Investor Contact:  
Emma Jo Kauffman  
(615) 855-5525

**DOLLAR GENERAL TO PRESENT AT CIBC WORLD MARKETS  
CONSUMER GROWTH CONFERENCE**

GOODLETTSVILLE, Tenn. – July 7, 2005 – Dollar General Corporation (NYSE: DG) will make a presentation to the investment community at the CIBC World Markets Consumer Growth Conference on Wednesday, July 13, 2005, beginning at 11:10 a.m. EDT. A webcast of this presentation and supporting slides can be accessed live through the Company's Web site at [www.dollargeneral.com](http://www.dollargeneral.com), in the "Investing" section at "Conference calls and Investor events." The webcast will be available through July 27, 2005.

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