

DOLLAR GENERAL CORP Reported by GOLDMAN SACHS & CO. LLC

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 04/22/10 for the Period Ending 04/20/10

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol						ool	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
GOLDMAN SACHS GROUP INC					DOLLAR GENERAL CORP [DG]							G					
						liest Transaction (MM/DD/YYYY)					·)	Director X 10% Owner					
(====)				·								Officer (give title below) Other (specify below)					
200 WEST STREET,				4/20/2010													
(Street)				4. If Amendment, Date Original Filed (MM/DD/YYYY)							D/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YORI	K, NY 102	282											Form filed by X Form filed b			Dargan	
(0	City) (Sta	ate) (Z	Zip)										_ X _ Form filed b	y More than	One Reporting	Person	
			Table 1	I - Non-l	Deriv	ative Sec	urities A	cquir	ed, I	Dispos	ed o	of, or Ben	eficially Owne	ed			
1. Title of Security (Instr. 3)		2	2. Trans. Date			3. Trans. Co (Instr. 8)	Disp		ecurities Acqui losed of (D) r. 3, 4 and 5)		F	6. Amount of Securi Following Reported Instr. 3 and 4)			Form:	7. Nature of Indirect Beneficial Ownership	
						Code	V	Am	ount	(A) or (D)	Price				or Indirect (I) Ownership (Instr. 4) (Instr. 4)		
Common Stock 4/20/2010			4/20/2010			S		6433 (3)		D	\$25.92	58558272			I	See Footnotes (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)	
	Tab	le II - Dei	rivative	Securiti	es Be	neficially	Owned	(e.g.	, put	s, call	s, w	arrants,	options, conve	rtible sec	urities)		
1. Title of Derivate Security (Instr. 3)	Conversion or Exercise Price of Derivative	Date	3A. Deem Execution Date, if ar	(Instr.	ns. Code 8) 5. Numb Derivativ Acquired Disposed (Instr. 3,		re Securities Exp (A) or of (D)		ate Exercisable and iration Date			7. Title and A Securities Userivative S (Instr. 3 and	nderlying ecurity	Derivative Security	derivative Securities Beneficially Owned	Form of Derivative Security:	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	Security			Code	e V (A)		(D)	Date Exerci	isable	Expiration Date		Title	Amount or Number of Shares		Following Reported Transaction(s) (Instr. 4)	Direct (D) or Indirect (I) (Instr. 4)	
Director Stock Option (right to buy)	\$22.55							Ú	<u>6</u>)	11/18/2	019	Common Stock	5549		5549	I	See footnotes (1) (2) (3) (4) (5) (6) (7) (8) (9) (10)

Explanation of Responses:

- (1) This statement is being filed by The Goldman Sachs Group, Inc. ("GS Group"), Goldman, Sachs & Co. ("Goldman Sachs"), GS Capital Partners VI Fund, L.P. ("GS Capital"), GS Capital Partners VI Offshore Fund, L.P. ("GS Offshore"), GS Capital Partners VI Parallel, L.P. ("GS Parallel"), GS Capital Partners VI GmbH & Co. KG ("GS Germany"), Goldman Sachs DGC Investors, L.P. ("GS DGC"), Goldman Sachs DGC Investors Offshore Holdings, L.P. ("GS DGC Offshore" and, together with GS Capital, GS Offshore, GS Parallel, GS Germany, and GS DGC, the "GS Funds") and GSUIG, L.L.C. ("GSUIG", and together with the GS Funds, the "Investing Entities"), GSCP VI Advisors, L.L.C. ("GSCP Advisors"), GSCP VI Offshore Advisors, L.L.C. ("GSCP Offshore Advisors"), GS Advisors VI, L.L.C. ("GS Advisors") (continued in footnote 2),
- (2) Goldman, Sachs Management GP GmbH ("GS GmbH"), GS DGC Advisors, L.L.C. ("GS DGC Advisors") and GS DGC Offshore Advisors, Inc. ("GS DGC Offshore Advisors", and together with GSCP Advisors, GSCP Offshore Advisors, GS Advisors, GS GmbH, GS DGC Advisors, the Investing Entities, Goldman Sachs and GS Group, the "Reporting Persons"). Due to the electronic system's limitation of 10 Reporting Persons per joint filing, this statement is being filed in duplicate.
- (3) In connection with the secondary offering (the "Secondary Offering") of common stock, par value \$0.875 per share (the "Common Stock"), of Dollar General Corporation (the "Company") by certain selling shareholders pursuant to an underwriting agreement (the "Underwriting Agreement") and final prospectus supplement, each dated April 14, 2010, Buck Holdings, L.P., as a selling shareholder, sold 25,798,045 shares of Common Stock of the Company. The Secondary Offering closed on April 20, 2010. Buck Holdings, L.P. is a limited partnership whose general partner is Buck Holdings, LLC. The membership interests of Buck Holdings, LLC are held by a private investor group, which includes the Investing Entities.
- (4) Pursuant to the Underwriting Agreement and in connection with the Secondary Offering, the underwriters exercised their option (the "Over-Allotment Option") to purchase additional shares of Common Stock from certain of the selling shareholders. Goldman Sachs is one of several underwriters under the Underwriting Agreement. The Over-Allotment Option closed simultaneously with the Secondary Offering on April 20, 2010. Buck Holdings, L.P. sold an additional 3,871,200 shares of Common Stock pursuant to the underwriters' exercise of the Over-Allotment Option.

- (5) GS Group may be deemed to beneficially own 1,525 restricted stock units that were granted to Adrian M. Jones, a managing director of Goldman Sachs, in his capacity as a director of the Company pursuant to the Amended and Restated 2007 Stock Incentive Plan for Key Employees of Dollar General Corporation and Its Affiliates (the "Plan"). The restricted stock units represent a contingent right to receive shares of Common Stock upon vesting and vest in three equal installments on each of the Company's first, second, and third annual shareholders' meetings immediately following the grant date, which was November 18, 2009. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group. Each of Goldman Sachs and GS Group disclaims beneficial ownership of the securities reported herein except to the extent of its pecuniary interest therein.
- (6) GS Group may be deemed to beneficially own options to purchase 5,549 shares of Common Stock that were granted to Mr. Jones in his capacity as a director pursuant to the Plan. The options vest in four annual installments of 25% beginning November 18, 2010.
- (7) As of April 20, 2010, as a result of the Secondary Offering and the exercise of the Over-Allotment Option, GS Group and Goldman Sachs may be deemed to beneficially own indirectly 58,556,747 shares of Common Stock by reason of the indirect beneficial ownership of such shares by the Investing Entities. The Investing Entities may be deemed to beneficially own indirectly 58,556,747 shares of Common Stock by reason of the direct beneficial ownership of such shares by Buck Holdings, L.P., a limited partnership whose general partner is Buck Holdings, LLC.
- (8) Each Reporting Person disclaims beneficial ownership of the securities reported herein except to the extent of its pecuniary interest therein. Goldman Sachs is a wholly-owned subsidiary of GS Group. Goldman Sachs is the investment manager of the GS Funds. Affiliates of Goldman Sachs and GS Group are the general partner, managing general partner, managing partner or investment manager of the GS Funds. GSUIG is a wholly-owned subsidiary of GS Group. Without admitting any legal obligation, Goldman Sachs or its affiliates will remit appropriate profits, if any, to the Company.
- (9) As of April 20, 2010, as a result of the Secondary Offering and the exercise of the Over-Allotment Option, GS Capital, and its general partner GSCP Advisors, may be deemed to beneficially own indirectly 21,639,214 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Offshore, and its general partner GSCP Offshore Advisors, may be deemed to beneficially own indirectly 17,998,737 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Parallel, and its general partner GS Advisors, may be deemed to beneficially own indirectly 5,950,416 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; (continued in footnote 8)
- (10) GS Germany, and its general partner, GS GmbH, may be deemed to beneficially own indirectly 769,058 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC, and its general partner, GS DGC Advisors, may be deemed to beneficially own indirectly 3,265,896 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC Offshore, and its general partner, GS DGC Offshore Advisors, may be deemed to beneficially own indirectly 6,493,561 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; and GSUIG may be deemed to beneficially own indirectly 2,439,865 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.

Reporting Owners

D. C. O. N. (All	Relationships					
Reporting Owner Name / Address	Director	10% Owner	_	Other		
GOLDMAN SACHS GROUP INC						
200 WEST STREET		X				
NEW YORK, NY 10282						
GOLDMAN SACHS & CO						
200 WEST STREET		X				
NEW YORK, NY 10282						
GS Capital Partners VI Fund, L.P.						
200 WEST STREET		X				
NEW YORK, NY 10282						
GS Capital Partners VI Offshore Fund, L.P.						
200 WEST STREET		X				
NEW YORK, NY 10282						
GS Capital Partners VI Parallel LP						
200 WEST STREET		X				
NEW YORK, NY 10282						
GS Capital Partners VI GmbH & Co KG						
200 WEST STREET		X				
NEW YORK, NY 10282						
GSCP VI Advisors, L.L.C.						
200 WEST STREET		X				
NEW YORK, NY 10282						
GSCP VI Offshore Advisors, L.L.C.						
200 WEST STREET		X				
NEW YORK, NY 10282						
GS Advisors VI, L.L.C.						
200 WEST STREET		X				
NEW YORK, NY 10282						
GOLDMAN, SACHS MANAGEMENT GP GMBH						
MESSETURM 60308		X				
FRANKFURT AM MAIN		Λ				
GERMANY, 2M 00000						

Signatures

**Signature of Reporting Person	Date		
/s/ Yvette Kosic, Attorney-in-fact	4/22/2010		
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/s/ Yvette Kosic, Attorney-in-fact	4/22/2010		
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/s/ Yvette Kosic, Attorney-in-fact	4/22/2010		
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/s/ Yvette Kosic, Attorney-in-fact	4/22/2010		
**Signature of Reporting Person	Date		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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