

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 07/12/04 for the Period Ending 07/09/04

|             |  |
|-------------|--|
| Address     | 100 MISSION RIDGE<br>GOODLETTSVILLE, TN, 37072 |
| Telephone   | 6158554000                                     |
| CIK         | 0000029534                                     |
| Symbol      | DG   |
| SIC Code    | 5331 - Retail-Variety Stores                   |
| Industry    | Discount Stores                                |
| Sector      | Consumer Cyclical                              |
| Fiscal Year | 02/02  |

**SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

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**FORM 8-K**

Current Report  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 9, 2004

Dollar General Corporation

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(Exact Name of Registrant as Specified in Charter)

Tennessee

001-11421

61-0502302

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(State or Other Jurisdiction  
of Incorporation)

(Commission File Number)

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

37072

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

**ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS**

- (a) Financial Statements. None.
- (b) Pro Forma Financial Information. None.
- (c) Exhibits. See Exhibit Index immediately following the signature page hereto.

**ITEM 9. REGULATION FD DISCLOSURE**

On July 9, 2004, Dollar General Corporation issued a news release announcing that Dollar General will make a presentation to the investment community at an upcoming conference. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: July 9, 2004

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan

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Susan S. Lanigan

**EXHIBIT INDEX**

**Exhibit No.**

**Description**

99

News release dated July 9, 2004

Financial and Media Contact:  
Emma Jo Kauffman  
(615) 855-5525

## **DOLLAR GENERAL TO PRESENT AT UPCOMING CONFERENCE**

GOODLETTSVILLE, Tenn. – July 9, 2004 – Dollar General Corporation (NYSE: DG) will make a presentation to the investment community at the 2004 CIBC World Markets Fourth Annual Consumer Growth Conference on Wednesday, July 14, 2004, beginning at 11:10 a.m. EDT. A webcast of this presentation and supporting slides can be accessed live on the Company’s Web site at [www.dollargeneral.com](http://www.dollargeneral.com), in the “Investing” section at “Conference calls and Investor events.” The webcast will be available through July 28, 2004.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 7,020 neighborhood stores as of July 2, 2004. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General’s Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

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