

DOLLAR GENERAL CORP

Reported by **JONES ADRIAN M**

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 08/23/12 for the Period Ending 08/20/12

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE **COMMISSION**

Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP **OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2.	2. Issuer Name and Ticker or Trading Symbol							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Jones Adrian M					DOLLAR GENERAL CORP [DG]												
(Last) (First) (Middle)				3.	3. Date of Earliest Transaction (MM/DD/YYYY)							X Director 10% Owner					
												Officer (give title below) Other (specify below)					
C/O GOLDMAN, SACHS &					8/20/2012							561511)					
CO., 200 WEST STREET																	
(Street)					4. If Amendment, Date Original Filed							6. Individual or Joint/Group Filing (Check Applicable Line)					
NEW YORK, NY 10282				(
(City) (State) (Zip)												X Form filed by One Reporting Person Form filed by More than One Reporting Person					
				I								r orm me	d by More t	nun one rep	orung rersor		
		Table I	- Non-I	Deriva	ative	Securit	es Acq	uir	ed, Dispo	sed of,	or B	eneficially	y Owned				
1.Title of Security (Instr. 3)	2. Da					Deemed Execution Date, if	3. Trans. Code (Instr. 8)	Code Acquired (A)			or Following Repo (Instr. 3 and 4)		of Securities Beneficially Owned Reported Transaction(s)		Ownership of Form: Bo Direct (D)	Beneficial Ownership	
					any			V	Amount (A) or (D)	Price					or Indirect (I) (Instr. 4)	(Instr. 4)	
	le II - Dei			es Bei								s, options,			ities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	Trans. Code (Instr. A)		Number of rivative curities quired (A) of sposed of (I str. 3, 4 and	and Ex	6. Date Exercisable and Expiration Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V (A)	(D)	Date Exerci	isable	Expiration Date	Title		ount or nber of res		Transaction (s) (Instr. 4)	(4)		
Put Equivalent Position	(4)	8/20/2012		J (3)		52 ⁽³⁾	(4	4)	(4)	Common Stock	n	52 (3)	(3) (4)	103 (4)	I	See footnotes (1) (2) (3) (4)	

Explanation of Responses:

- (1) The Reporting Person is a managing director of Goldman, Sachs & Co. ("Goldman Sachs"). Goldman Sachs is a wholly-owned subsidiary of The Goldman Sachs Group, Inc. ("GS Group"). The Reporting Person disclaims beneficial ownership of the securities reported herein except to the extent of his pecuniary interest therein, if any.
- (2) The shares of common stock, par value \$0.875 per share (the "Common Stock"), of Dollar General Corporation (the "Company") reported herein may be deemed to be beneficially owned directly by Goldman Sachs International ("GSI") and indirectly by GS Group. GSI is a wholly-owned subsidiary of GS Group. Without admitting any legal obligation, GSI or another wholly-owned subsidiary of GS Group will remit appropriate profits, if any, to the Company.
- (3) Reflects the decrease in a short position in a basket of stocks that includes shares of Common Stock. The decrease has been calculated based on the notional number of shares of Common Stock included in the basket. GS Group disclaims any beneficial ownership of, or pecuniary interest in, the Common Stock included in the basket.
- After the decrease, a notional of 103 shares of Common Stock remain in the basket on which the put equivalent is based. The put equivalent is cash-settled and will terminate on June 6, 2013, however, optional early termination may be exercised by both

counterparties.

Reporting Owners

Demonting Overnor Name / Address	Relationships							
Reporting Owner Name / Address	Director	10%	Owner	Officer	Other			
Jones Adrian M								
C/O GOLDMAN, SACHS & CO.								
	X							
200 WEST STREET								
NEW YORK, NY 10282								

Signatures

Kevin P. Treanor, Attorney-in-fact 8/23/2012 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

^{**} Signature of Reporting Person