

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 10/22/04 for the Period Ending 10/22/04

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

Current Report

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 22, 2004

Dollar General Corporation

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(Exact Name of Registrant as Specified in Charter)

Tennessee

001-11421

61-0502302

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(State or Other Jurisdiction  
of Incorporation)

(Commission File Number)

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

37072

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(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

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(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01. REGULATION FD DISCLOSURE**

On October 22, 2004, Dollar General Corporation issued a news release announcing that Dollar General will make a presentation to the investment community at an upcoming conference. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

- (a) Financial Statements of businesses acquired. N/A

- (b) Pro Forma Financial Information. N/A
- (c) Exhibits. See Exhibit Index immediately following the signature page hereto.

### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 22, 2004

**DOLLAR GENERAL CORPORATION**

By: /s/ David M. Tehle  
David M. Tehle  
Executive Vice President and  
Chief Financial Officer

### **EXHIBIT INDEX**

<u>Exhibit No.</u>	<u>Description</u>
99	News release dated October 22, 2004.

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Contact:  
Emma Jo Kauffman  
(615) 855-5525

## **DOLLAR GENERAL TO PRESENT AT UPCOMING CONFERENCE**

GOODLETTSVILLE, Tenn. – October 22, 2004 – Dollar General Corporation (NYSE: DG) will make a presentation to the investment community at the 2004 Johnson Rice Consumer Conference on Monday, October 25, 2004, beginning at 8:45 a.m. CDT. The Company plans to discuss its year-to-date financial results through the second quarter of fiscal 2004, as well as its 2004 operating initiatives. The Company expects to provide updates regarding, among other topics, planned 2004 new store openings, the status of distribution center projects, the status of the store operations improvement project (EZ Store), the progress on the installation of coolers in stores and the status of the ability to accept electronic benefits transfer (EBT) payments. A webcast of this presentation and supporting slides can be accessed live on the Company's Web site at [www.dollargeneral.com](http://www.dollargeneral.com), in the "Investing" section at "Conference calls and Investor events." The webcast will be available through November 8, 2004.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 7,180 neighborhood stores as of October 1, 2004. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

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