

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 07/06/06 for the Period Ending 07/06/06

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 6, 2006

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

(State or Other Jurisdiction  
of Incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

(Address of Principal Executive Offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01. REGULATION FD DISCLOSURE**

On July 6, 2006, Dollar General Corporation issued the news release attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein regarding sales results for the five-week, nine-week and 22-week periods ended June 30, 2006.

**ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS**

- (a) Financial statements of businesses acquired. N/A
  - (b) Pro forma financial information. N/A
  - (c) Shell company transactions. N/A
  - (d) Exhibits. See Exhibit Index immediately following the signature page hereto.
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: July 6, 2006

**DOLLAR GENERAL CORPORATION**

By: /s/ Susan S. Lanigan  
Susan S. Lanigan  
Executive Vice President and General Counsel

## EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99	News release dated July 6, 2006.

Investor Contact:  
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(615) 855-5525

Media Contact:  
Tawn Earnest  
(615) 855-5209

## **DOLLAR GENERAL REPORTS JUNE SAME-STORE SALES UP 2.5%**

GOODLETTSVILLE, Tenn. – July 6, 2006 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the June five-week period ended June 30, 2006, equaled \$876.7 million compared with \$808.4 million last year, an increase of 8.5 percent. For the June period, same-store sales increased 2.5 percent compared to an increase of 4.5 percent in the five-week period ended July 1, 2005. The sales increase for the period was attributable to strong sales increases in the categories of food, seasonal merchandise (driven by hardware and sundries), paper products, home cleaning products and pet supplies. Same-store sales decreased in the categories of home products and apparel.

For the nine-week period ended June 30, 2006, Dollar General total retail sales increased 7.9 percent to \$1.6 billion from \$1.4 billion for the nine-week period ended July 1, 2005. Same-store sales for the 2006 nine-week period increased 2.0 percent.

For the 22-week period ended June 30, 2006, Dollar General total retail sales increased 8.0 percent to \$3.7 billion from \$3.4 billion for the 22-week period ended July 1, 2005. Same-store sales for the 2006 22-week period increased 1.7 percent.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 8,133 neighborhood stores as of June 30, 2006. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

*The 2006 sales numbers are preliminary and unaudited. In addition, please note that the five-week June 2006 period discussed in this release is based on the five-week retail calendar month as determined by the National Retail Federation, which is widely used in the retail industry. The Company's fiscal calendar for 2006 does not coincide with the retail monthly calendar and, therefore, the Company's sales reported for its fiscal 2006 quarterly periods will differ from the sum of the months reported in the monthly sales releases.*

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