

DOLLAR GENERAL CORP

Reported by
MILANA SUSAN

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/10/99 for the Period Ending 10/29/99

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

DOLLAR GENERAL CORP

FORM 4

(Statement of Changes in Beneficial Ownership)

Filed 11/10/1999 For Period Ending 10/29/1999

Address	100 MISSION RIDGE GOODLETTSVILLE, Tennessee 37072
Telephone	615-855-4000
CIK	0000029534
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	01/31

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
() Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue. See Instructions 1(b).

1. Name and Address of Reporting Person
MILANA, SUSAN L 100 MISSION RIDGE GOODLETTSVILLE, TN 37072

2. Issuer Name and Ticker or Trading Symbol

DOLLAR GENERAL CORPORATION

DG

3. IRS or Social Security Number of Reporting Person (Voluntary)

4. Statement for Month/Year
OCTOBER 1999

5. If Amendment, Date of Original (Month/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable) () Director () 10% Owner (X) Officer (give title below) () Other (specify below) VICE PRESIDENT

7. Individual or Joint/Group Filing (Check Applicable Line) (X) Form filed by One Reporting Person () Form filed by More than One Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security	2. Transaction Date	3. Transaction Code	4. Securities Acquired (A) or Disposed of (D)			5. Amount of Securities Beneficially Owned at End of Month	6. Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership
			Amount	A/D	Price			
COMMON STOCK	10/8/99	M	V	10800	A	16.6912	D	
COMMON STOCK	10/8/99	S		7800	D	31.0000	15935	D

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date	4. Transaction Code	5. Number of Derivative Securities Acquired (A) or Disposed of (D)		6. Date Exercisable and Expiration Date		7. Title and Amount of Underlying Securities	8. Price of Derivative Security	9. Number of Derivative Securities Beneficially Owned at End of Month	10. Direct (D) or Indirect (I)	11. Nature of Indirect Beneficial Ownership	
				Amount	A/D	Exercisable Date	Expiration Date						
STOCK OPTION	16.6912					08/25/1998	08/25/2007	COMMON STOCK 9718		9718	D		
STOCK OPTION	16.6912	10/8/99	M	V	10800	D	04/01/1999	08/25/2007	COMMON STOCK 13172	16.6912	13172	D	
STOCK OPTION	16.6912						04/01/2000	08/25/2007	COMMON STOCK 38206		38206	D	
STOCK OPTION	16.6912						08/25/1998	08/25/2007	COMMON STOCK 1456		1456	D	
STOCK OPTION	16.6912						04/01/1999	08/25/2007	COMMON STOCK 19485		19485	D	

STOCK OPTION	16.6912					04/01	08/25	COMMON STOCK	19102		19102	D	
						/2000	/2007						
STOCK OPTION	23.60					04/01	04/27	COMMON STOCK	20890		20890	D	
						/2001	/2008						
STOCK OPTION	23.60					04/01	04/27	COMMON STOCK	10445		10445	D	
						/2001	/2008						
STOCK OPTION	24.80					06/01	06/01	COMMON STOCK	14613		14613	D	
						/1999	/2008						
STOCK OPTION	24.80					06/01	06/01	COMMON STOCK	14327		14327	D	
						/2000	/2008						
STOCK OPTION	27.25	4/1/99	A	V	20800	A	04/01	04/01	COMMON STOCK	20800		20800	D
							/2002	/2009					
STOCK OPTION	27.25	4/1/99	A	V	10400	A	04/01	04/01	COMMON STOCK	10400		10400	D
							/2002	/2009					

Explanation of Responses:
Shares and prices have been adjusted for the five for four common stock split
distributed on May 24, 1999.

SIGNATURE OF REPORTING PERSON

/S/ BOB CARPENTER FOR SUSAN MILANA
DATE
10/10/1999

End of Filing



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