

DOLLAR GENERAL CORP

FORM 8-K (Current report filing)

Filed 05/20/04 for the Period Ending 05/20/04

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| Address | 100 MISSION RIDGE GOODLETTSVILLE, TN, 37072 |
| Telephone | 6158554000 |
| CIK | 0000029534 |
| Symbol | DG |
| SIC Code | 5331 - Retail-Variety Stores |
| Industry | Discount Stores |
| Sector | Consumer Cyclical |
| Fiscal Year | 02/02 |

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

Current Report
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 20, 2004

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

001-11421

61-0502302

(State or Other Jurisdiction
of Incorporation)

(Commission File Number)

(I.R.S. Employer
Identification No.)

100 Mission Ridge
Goodlettsville, Tennessee

37072

(Address of Principal Executive Offices)

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA FINANCIAL INFORMATION AND EXHIBITS

- (a) Financial Statements. None.
(b) Pro Forma Financial Information. None.
(c) Exhibits. See Exhibit Index immediately following the signature page hereto.

ITEM 9. REGULATION FD DISCLOSURE

On May 20, 2004, Dollar General Corporation issued a news release regarding the expiration of a securities trading plan previously adopted by the Company under Rule 10b5-1 of the Securities Exchange Act of 1934. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: May 20, 2004

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan

Susan S. Lanigan

EXHIBIT INDEX

Exhibit No.

Description

99

News release dated May 20, 2004.

Investor and Media Contact:
Emma Jo Kauffman
(615) 855-5525

DOLLAR GENERAL ANNOUNCES COMPLETION OF SHARE REPURCHASES UNDER 10b5-1 PLAN

GOODLETTSVILLE, Tennessee – May 20, 2004 – Dollar General Corporation (NYSE: DG) announced today that it has completed the purchases of shares authorized by its recently announced written trading plan under Rule 10b5-1 of the Securities Exchange Act of 1934. The 10b5-1 plan automatically terminated when the Company purchased the maximum amount of common stock authorized by the plan.

To date, the Company has repurchased approximately 10.5 million shares in connection with a 12 million share repurchase authorization by the Board of Directors on March 13, 2003.

About Dollar General

Dollar General is a Fortune 500[®] discount retailer with 6,930 neighborhood stores as of April 30, 2004. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at www.dollargeneral.com.

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