

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 05/10/07 for the Period Ending 05/10/07

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

# DOLLAR GENERAL CORP

## FORM 8-K (Current report filing)

Filed 5/10/2007 For Period Ending 5/10/2007

Address	100 MISSION RIDGE GOODLETTSVILLE, Tennessee 37072
Telephone	615-855-4000
CIK	0000029534
Industry	Retail (Specialty)
Sector	Services
Fiscal Year	01/31

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 10, 2007

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

(State or Other Jurisdiction  
of Incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

(Address of Principal Executive Offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 2.02 RESULTS OF OPERATIONS AND FINANCIAL CONDITION.**

On May 10, 2007, Dollar General Corporation issued a news release regarding sales results for the four-week and thirteen-week periods ended May 4, 2007. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

**ITEM 7.01 REGULATION FD DISCLOSURE.**

The information set forth in Item 2.02 above is incorporated herein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.**

- (a) Financial statements of businesses acquired. N/A
  - (b) Pro forma financial information. N/A
  - (c) Shell company transactions. N/A
  - (d) Exhibits. See Exhibit Index immediately following the signature page hereto.
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 10, 2007

**DOLLAR GENERAL CORPORATION**

By: /s/ Susan S. Lanigan  
Susan S. Lanigan  
Executive Vice President and General Counsel

## EXHIBIT INDEX

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99	News release dated May 10, 2007.

Investor Contact:  
Emma Jo Kauffman  
(615) 855-5525

Media Contact:  
Tawn Earnest  
(615) 855-5209

## **DOLLAR GENERAL REPORTS APRIL SALES**

GOODLETTSVILLE, Tenn. – May 10, 2007 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the April four-week period ended May 4, 2007, equaled \$674.5 million, an increase of 0.2 percent over sales of \$673.3 million for the four-week period ended May 5, 2006. For the fiscal 2007 four-week period, same-store sales decreased 2.4 percent compared to a 2.2 percent increase in the four-week fiscal 2006 period.

For the thirteen-week period ended May 4, 2007, Dollar General total retail sales increased 5.7 percent to \$2.27 billion from \$2.15 billion for the thirteen-week period ended May 5, 2006. Same-store sales for the thirteen-week period increased 2.4 percent.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 8,182 neighborhood stores as of May 4, 2007. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

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