

DOLLAR GENERAL CORP

FORM 8-K (Current report filing)

Filed 04/06/06 for the Period Ending 04/06/06

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 6, 2006

Dollar General Corporation

(Exact name of registrant as specified in its charter)

Tennessee

(State or other jurisdiction
of incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer
Identification No.)

100 Mission Ridge
Goodlettsville, Tennessee

(Address of principal executive offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01. REGULATION FD DISCLOSURE

On April 6, 2006, Dollar General Corporation issued the news release attached hereto as Exhibit 99.1 and incorporated by reference as if fully set forth herein, regarding sales results for the five-week and nine-week periods ended March 31, 2006.

On April 6, 2006, Dollar General Corporation issued the news release attached hereto as Exhibit 99.2 and incorporated by reference as if fully set forth herein, regarding an upcoming presentation at a SunTrust Robinson Humphrey investor conference.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

- (a) Financial statements of businesses acquired. N/A
 - (b) Pro forma financial information. N/A
 - (c) Shell company transactions. N/A
 - (d) Exhibits. See Exhibit Index immediately following the signature page hereto.
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 6, 2006

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan
Susan S. Lanigan
Executive Vice President and General Counsel

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99.1	News release dated April 6, 2006.
99.2	News release dated April 6, 2006.

Investor Contact:
Emma Jo Kauffman
(615) 855-5525

Media Contact:
Tawn Earnest
(615) 855-5209

DOLLAR GENERAL REPORTS MARCH SAME-STORE SALES

GOODLETTSVILLE, Tenn. – April 6, 2006 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the five-week period ended March 31, 2006, equaled \$793.2 million compared to \$756.2 million last year, an increase of 4.9 percent. For the five-week period, same-store sales decreased 1.5 percent compared to a 4.2 percent increase in the five-week period ended April 1, 2005. Same-store sales of highly consumable merchandise increased moderately for the period, while sales of home products, basic apparel and seasonal merchandise declined. Easter is three weeks later this year causing a shift in sales of Easter candy and seasonal items to the April period in fiscal 2006 from the March period in fiscal 2005.

For the nine-week period ended March 31, 2006, Dollar General total retail sales increased 5.5 percent to \$1.44 billion from \$1.36 billion for the nine-week period ended April 1, 2005. Same-store sales for the nine-week period decreased 1.0 percent.

About Dollar General

Dollar General is a Fortune 500[®] discount retailer with 8,038 neighborhood stores as of March 31, 2006. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, house wares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at www.dollargeneral.com.

The 2006 sales numbers are preliminary and unaudited. In addition, please note that the five-week March 2006 period referred to in this release is based on the five-week retail calendar month as determined by the National Retail Federation, which is widely used in the retail industry. The Company's fiscal calendar for 2006 does not coincide with the retail monthly calendar and, therefore, sales reported for the fiscal 2006 quarterly periods will differ from the sum of the months.

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DOLLAR GENERAL TO PRESENT AT SUNTRUST ROBINSON HUMPHREY CONFERENCE

GOODLETTSVILLE, Tenn. – April 6, 2006 – Dollar General Corporation (NYSE: DG) will make a presentation to the investment community at SunTrust Robinson Humphrey’s 35th Institutional Investor Conference on Tuesday, April 11, 2006, beginning at 10:25 a.m. EDT. A webcast of this presentation can be accessed through the Company’s Web site at www.dollargeneral.com, in the “Investing” section at “Conference calls and Investor events.” The webcast will be available through April 25, 2006.

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