

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement  
 **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**  
 Definitive Proxy Statement  
 Definitive Additional Materials  
 Soliciting Material under §240.14a-12

**Dollar General Corporation**

(Name of Registrant as Specified in Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:  
\_\_\_\_\_
- (2) Aggregate number of securities to which transaction applies:  
\_\_\_\_\_
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):  
\_\_\_\_\_
- (4) Proposed maximum aggregate value of transaction:  
\_\_\_\_\_
- (5) Total fee paid:  
\_\_\_\_\_
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
- (1) Amount Previously Paid:  
\_\_\_\_\_
- (2) Form, Schedule or Registration Statement No.:  
\_\_\_\_\_
- (3) Filing Party:  
\_\_\_\_\_
- (4) Date Filed:  
\_\_\_\_\_

# Your **Vote** Counts!

## DOLLAR GENERAL CORPORATION

2021 Annual Meeting

Vote before the Meeting by May 25, 2021

11:59 PM ET at [www.proxyvote.com](http://www.proxyvote.com)

Vote virtually at the Meeting at

[www.virtualshareholdermeeting.com/DG2021](http://www.virtualshareholdermeeting.com/DG2021)



DOLLAR GENERAL CORPORATION  
ATTN: INVESTOR RELATIONS  
100 MISSION RIDGE  
GOOLETTSVILLE, TN 37072

D41924-P48167

## You invested in DOLLAR GENERAL CORPORATION, and it's time to vote!

You have the right to vote on proposals being presented at the Annual Meeting. **This is an important notice regarding the availability of proxy materials for the shareholder meeting to be held on May 26, 2021.**

### Get informed before you vote

We encourage you to view the Notice and Proxy Statement and Annual Report online at [www.proxyvote.com](http://www.proxyvote.com) before voting. You also can request a free paper or email copy of the materials for the Meeting and/or future shareholder meetings by: (1) visiting [www.proxyvote.com](http://www.proxyvote.com), (2) calling 1-800-579-1639 or (3) sending an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com), in each case prior to May 12, 2021. If sending an email, please include the control number (indicated below) in the subject line. Requests, instructions and other inquiries sent to this email address will NOT be forwarded to your investment advisor. Unless requested, you will not otherwise receive a paper or email copy. You will need the control number in the box below to view the Meeting materials, vote, or request a paper or email copy of the materials.

For complete information and to vote before the Meeting, visit



[www.proxyvote.com](http://www.proxyvote.com)

Control #

### Smartphone users

Point your camera here and vote without entering a control number



### Meeting Information\*

May 26, 2021  
9:00 A.M. Central Time

Entirely online:  
[www.virtualshareholdermeeting.com/DG2021](http://www.virtualshareholdermeeting.com/DG2021)

To attend the Meeting and vote, you will need the control number (indicated above).

\*Please check the meeting materials for any special requirements for meeting attendance.



## THIS IS NOT A VOTABLE BALLOT

This is an overview of the more complete proxy materials, which contain important information and are available to you on the Internet or by mail. Please follow the instructions on the reverse side to access these materials and vote on these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b>	
1a. Warren F. Bryant	✓ For
1b. Michael M. Calbert	✓ For
1c. Patricia D. Fili-Krushel	✓ For
1d. Timothy I. McGuire	✓ For
1e. William C. Rhodes, III	✓ For
1f. Debra A. Sandler	✓ For
1g. Ralph E. Santana	✓ For
1h. Todd J. Vasos	✓ For
2. To approve, on an advisory (non-binding) basis, the resolution regarding the compensation of Dollar General Corporation's named executive officers as disclosed in the proxy statement.	✓ For
3. To ratify the appointment of Ernst & Young LLP as Dollar General Corporation's independent registered public accounting firm for fiscal 2021.	✓ For
4. To approve the Dollar General Corporation 2021 Stock Incentive Plan.	✓ For
5. To approve an amendment to the amended and restated charter of Dollar General Corporation to allow shareholders holding 25% or more of our common stock to request special meetings of shareholders.	✓ For
6. To vote on a shareholder proposal regarding shareholders' ability to call special meetings of shareholders.	✗ Against
In the discretion of the proxies named in the proxy card, such other business as may properly come before the meeting or any adjournment(s) thereof.	

Prefer to receive an email instead? While voting on [www.proxyvote.com](http://www.proxyvote.com), be sure to click "Sign up for E-delivery".

