

DOLLAR GENERAL CORP

FORM 8-K (Current report filing)

Filed 05/26/10 for the Period Ending 05/25/10

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): May 25, 2010

Dollar General Corporation

(Exact name of registrant as specified in its charter)

Tennessee

(State or other jurisdiction
of incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer
Identification No.)

100 Mission Ridge
Goodlettsville, Tennessee

(Address of principal executive offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

ITEM 7.01 REGULATION FD DISCLOSURE.

On May 25, 2010, Dollar General Corporation (the “Company”) announced plans to webcast its 2010 annual meeting of shareholders to be held on June 3, 2010, at 9:00 a.m. CDT/10:00 a.m. EDT. The Company also announced plans to report its financial results for the first quarter ended April 30, 2010 on June 8, 2010. The Company plans to host a conference call on June 8, 2010, at 9:00 a.m. CDT/10:00 a.m. EDT to discuss the results of the quarter. The news release is attached as Exhibit 99 hereto.

ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.

- (a) Financial statements of businesses acquired. N/A
 - (b) Pro forma financial information. N/A
 - (c) Shell company transactions. N/A
 - (d) Exhibits. See Exhibit Index immediately following the signature page hereto.
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: May 25, 2010

DOLLAR GENERAL CORPORATION

By: /s/ Susan S. Lanigan
Susan S. Lanigan
Executive Vice President and General Counsel

EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
99	News release dated May 25, 2010

**DOLLAR GENERAL CORPORATION TO WEBCAST
2010 ANNUAL MEETING OF SHAREHOLDERS AND FIRST QUARTER 2010
CONFERENCE CALL**

GOODLETTSVILLE, TENN. – May 25, 2010 – Dollar General Corporation (NYSE: DG) today announced the following information regarding upcoming webcasts of its 2010 annual meeting of shareholders and its first quarter 2010 financial results conference call.

2010 Annual Meeting of Shareholders

Dollar General plans to webcast its 2010 annual meeting of shareholders on Thursday, June 3, 2010, at 9:00 a.m. CDT/10:00 a.m. EDT. The webcast will be broadcast live online at www.dollargeneral.com under “Investor Information, Conference Calls and Investor Events” and will be accessible through Thursday, June 17, 2010.

First Quarter 2010 Financial Results

Dollar General also plans to report its financial results for the quarter ended April 30, 2010 on Tuesday morning, June 8, 2010. In connection with the announcement, Rick Dreiling, chairman and chief executive officer, and David Tehle, chief financial officer, will host a conference call on Tuesday, June 8, 2010, at 9:00 a.m. CDT/10:00 a.m. EDT.

If you wish to participate, please call (866) 710-0179 at least 10 minutes before the conference call is scheduled to begin. The pass code for the conference call is "Dollar General." The call will also be broadcast live online at www.dollargeneral.com under “Investor Information, Conference Calls and Investor Events.” A replay of the conference call will be available through Tuesday, June 22, 2010, and will be accessible online or by calling (334) 323-7226. The pass code for the replay is 69256576.

About Dollar General Corporation

Dollar General Corporation has been delivering value to shoppers for more than 70 years. Dollar General helps shoppers Save time. Save money. Every day!(R) by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, house wares and seasonal items at low everyday prices in convenient neighborhood locations. With more than 8,900 stores in 35 states, Dollar General has more retail locations than any retailer in America. In addition to high quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Procter & Gamble, Kimberly-Clark, Unilever, Kellogg's, General Mills, Nabisco, Hanes, PepsiCo and Coca-Cola. Learn more about Dollar General at www.dollargeneral.com.

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