

DOLLAR GENERAL CORP

FORM EFFECT

(Effectiveness Order)

Filed 11/12/09

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

NOTICE OF EFFECTIVENESS

Effective Date: November 12, 2009

Form: S-1

CIK: 0000029534

Company Name: DOLLAR GENERAL CORP

File Number: 333-161464