

# DOLLAR GENERAL CORP Reported by GOLDMAN SACHS & CO. LLC

### FORM 4

(Statement of Changes in Beneficial Ownership)

## Filed 06/05/12 for the Period Ending 06/01/12

Address 100 MISSION RIDGE

GOODLETTSVILLE, TN, 37072

Telephone 6158554000

CIK 0000029534

Symbol DG

SIC Code 5331 - Retail-Variety Stores

Industry Discount Stores

Sector Consumer Cyclicals

Fiscal Year 02/02



[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person				2	2. Issuer Name <b>and</b> Ticker or Trading Symbol 5. Relationship of Reporting I (Check all applicable)									Person(s)	to Issuer				
GOLDMAN S	SACHS	GROU	U <b>P IN</b> C	J	0	LL	AR (	ENE	ERA	AL	CC	R	P [ I	)G	]				
(Last)	(First)	(Mi	ddle)	3	3. Date of Earliest Transaction (MM/DD/YYYY)								X 10%	Owner					
														Officer below)	r (give title	below) _	Other	(specify	
200 WEST ST	REET,									012					0010 117				
(Street)					4. If Amendment, Date Original Filed (MM/DD/YYYY)								ed		6. Individual or Joint/Group Filing (Check Applicable Line)				
NEW YORK,	NY 102	282													Form file	d by One R	enorting Perso	on	
(City) (State) (Zip)			p)												Form filed by One Reporting Person X Form filed by More than One Reporting Person				
		Table	I - Non-	Deri	vat	ive S	Securit	ies Ac	qui	ired	l, Di	spo	sed o	f, o	r Beneficially	y Owned			
1. Title of Security				2. Tran							4. Securities			5. Amount of Secur				6. Ownership	7. Nature
(Instr. 3)			Date			Deemed Execution Date, if any	Code (Instr. 8)		Acquired (A) Disposed of ( (Instr. 3, 4 and		(D) (Instr. 3		owing Reported Ti r. 3 and 4)	ing Reported Transaction(s) 3 and 4)			of Indirect Beneficial		
																	Ownership (Instr. 4)		
						[411.]	y					(A) or						or Indirect (I) (Instr.	(111341. 4)
						_		Code	V	Am	ount	(D)	Price					4)	
																			See Footnotes
Common Stock						,		A			65	A	\$0	31706856 I		l T	(1) (2) (3)		
Common Stock				6/1/2012							(3)						-	(4) (5) (6)	
																			(7) (8)
	T			1											ants, options,				,
1. Title of Derivate Security 2. 3. Trans. 3A. Conversion Date Deemed			4. Trans		<ol><li>Nur Deriva</li></ol>	nber of	6. Date Ex Expiration					7. Title and An Securities Und						11. Nature of Indirect	
(Instr. 3)	or Exercise Price of		Execution Date, if	Code		Securities Acquired (A)		1			Deriv	Derivative Security (Instr. 3 and 4)		Security derivative (Instr. 5) Securities	derivative	Form of Derivative	Beneficial Ownership		
	Derivative		any	(Instr.			sed of (I						(Instr.	str. 3 and 4)		Beneficia	Beneficially	Security: (	(Instr. 4)
	Security					(Instr.	3, 4 and										Owned Following	Direct (D) or Indirect	
						5)											Reported Transaction	(I) (Instr. 4)	
								Date			xpirat	ion	Title		Amount or Number of		(s) (Instr. 4)	* /	
				Code	V	(A)	) (D	) Exer	cisab	ole D	Date				Shares				
Director Stock	\$48.62	6/1/2012		١.		4100			(9)		(11.130)	22	Comi	non	4100	\$0	4100	I	See footnotes
Option (right to buy)	\$48.62			A		4180	'		(9)	6/1/2022		22	Stoc			\$0	4180	1	(1) (2) (9)
Director Stock					П								_						See
Option (right to buy)	\$33.16								(10)	5/	/25/20	)21	Com: Stoc		3194		3194	I	footnotes (1) (2) (10)
					Н					-									
Option (right to buy)	\$22.55								(11)	1	1/18/2	2019	Comr Stoc		5549		5549	I	See footnotes (1) (2) (11)

#### **Explanation of Responses:**

This statement is being filed by The Goldman Sachs Group, Inc. ("GS Group"), Goldman, Sachs & Co. ("Goldman Sachs"), GS Capital Partners VI Fund, L.P. ("GS Capital"), GS Capital Partners VI Offshore Fund, L.P. ("GS Offshore"), GS Capital Partners VI Parallel, L.P. ("GS Parallel"), GS Capital Partners VI GmbH & Co. KG ("GS Germany"), Goldman Sachs DGC Investors, L.P. ("GS DGC"), Goldman Sachs DGC Investors Offshore Holdings, L.P. ("GS DGC Offshore" and, together with GS Capital, GS Offshore, GS Parallel,

GS Germany, and GS DGC, the "GS Funds") and GSUIG, L.L.C. ("GSUIG", and together with the GS Funds, the "Investing Entities"), GSCP VI Advisors, L.L.C. ("GSCP Advisors"), GSCP VI Offshore Advisors, L.L.C. ("GSCP Offshore Advisors"), GS Advisors VI, L.L.C. ("GS Advisors") (continued in footnote 2),

- (2) Goldman, Sachs Management GP GmbH ("GS GmbH"), GS DGC Advisors, L.L.C. ("GS DGC Advisors") and GS DGC Offshore Advisors, Inc. ("GS DGC Offshore Advisors", and together with GSCP Advisors, GSCP Offshore Advisors, GS Advisors, GS GmbH, GS DGC Advisors, the Investing Entities, Goldman Sachs and GS Group, the "Reporting Persons"). Due to the electronic system's limitation of 10 Reporting Persons per joint filing, this statement is being filed in duplicate. Each Reporting Person disclaims beneficial ownership of the securities reported herin except to the extent of its pecuniary interest therein. Goldman Sachs is a wholly-owned subsidiary of GS Group. Goldman Sachs is the investment manager of the GS Funds. Affiliates of Goldman Sachs and GS Group are the general partner, managing general partner, managing partner or investment manager of the GS Funds. GSUIG is a wholly-owned subsidiary of GS Group.
- (3) Pursuant to the Amended and Restated 2007 Stock Incentive Plan for Key Employees of Dollar General Corporation and Its Affiliates (the "Plan"), 1,065 restricted stock units, which represent a contingent right to receive shares of common stock, par value \$0.875 per share (the "Common Stock"), upon vesting, were granted to Adrian M. Jones, a managing director of Goldman Sachs, in his capacity as a director of Dollar General Corporation (the "Company"). These shares vest in three annual installments of 33 1/3% beginning on June 1, 2013. GS Group may be deemed to beneficially own the 1,065 restricted stock units that were granted to Mr. Jones on June 1, 2012. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (4) GS Group also may be deemed to beneficially own 1,038 restricted stock units that were granted to Adrian M. Jones in his capacity as a director of the Company pursuant to the Plan on May 25, 2011. The restricted stock units represent a contingent right to receive shares of Common Stock upon vesting and vest in three equal installments on each of the Company's first, second, and third annual shareholders' meetings immediately following the grant date, which was May 25, 2011. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (5) GS Group also may be deemed to beneficially own 1,525 restricted stock units that were granted to Adrian M. Jones in his capacity as a director of the Company pursuant to the Plan on November 18, 2009. The restricted stock units represent a contingent right to receive shares of Common Stock upon vesting and vest in three equal installments on each of the Company's first, second, and third annual shareholders' meetings immediately following the grant date, which was November 18, 2009. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (6) GS Group and Goldman Sachs may be deemed to beneficially own indirectly 31,703,228 shares of Common Stock by reason of the indirect beneficial ownership of such shares by the Investing Entities. The Investing Entities may be deemed to beneficially own indirectly 31,703,228 shares of Common Stock by reason of the direct beneficial ownership of such shares by Buck Holdings, L.P., a limited partnership whose general partner is Buck Holdings, LLC. The membership interests of Buck Holdings, LLC are held by a private investor group, which includes the Investing Entities.
- (7) GS Capital, and its general partner GSCP Advisors, may be deemed to beneficially own indirectly 11,715,695 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Offshore, and its general partner GSCP Offshore Advisors, may be deemed to beneficially own indirectly 9,744,703 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS Parallel, and its general partner GS Advisors, may be deemed to beneficially own indirectly 3,221,616 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; (continued in footnote 7)
- (8) GS Germany, and its general partner, GS GmbH, may be deemed to beneficially own indirectly 416,375 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC, and its general partner, GS DGC Advisors, may be deemed to beneficially own indirectly 1,768,191 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; GS DGC Offshore, and its general partner, GS DGC Offshore Advisors, may be deemed to beneficially own indirectly 3,515,679 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.; and GSUIG may be deemed to beneficially own indirectly 1,320,969 shares of Common Stock by reason of the direct beneficial ownership of Common Stock by Buck Holdings, L.P.
- (9) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 4,180 shares of Common Stock on June 1, 2012. The options vest in four annual installments of 25% beginning on June 1, 2013. GS Group may be deemed to beneficially own the options to purchase 4,180 shares of Common Stock that were granted to Mr. Jones on June 1, 2012 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (10) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 3,194 shares of Common Stock on May 25, 2011. The options vest in four annual installments of 25% beginning on May 25, 2012. GS Group may be deemed to beneficially own the options to purchase 3,194 shares of Common Stock that were granted to Mr. Jones on May 25, 2011 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.
- (11) Pursuant to the Plan, Adrian M. Jones was granted options to purchase 5,549 shares of Common Stock on November 18, 2009. The options vest in four annual installments of 25% beginning November 18, 2010. GS Group may be deemed to beneficially own the options to purchase 5,549 shares of Common Stock that were granted to Mr. Jones on November 18, 2009 pursuant to the Plan. Mr. Jones has an understanding with GS Group pursuant to which he holds such shares for the benefit of GS Group.

#### **Reporting Owners**

Describe O and Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
GOLDMAN SACHS GROUP INC 200 WEST STREET		X				

NEW YORK, NY 10282	1 1	1
GOLDMAN SACHS & CO		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS Capital Partners VI Fund, L.P.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS Capital Partners VI Offshore Fund, L.P.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS Capital Partners VI Parallel LP		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS Capital Partners VI GmbH & Co KG		
200 WEST STREET	X	
NEW YORK, NY 10282		
GSCP VI Advisors, L.L.C.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GSCP VI Offshore Advisors, L.L.C.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GS Advisors VI, L.L.C.		
200 WEST STREET	X	
NEW YORK, NY 10282		
GOLDMAN, SACHS MANAGEMENT GP GMBH		
MESSETURM 60308	X	
FRANKFURT AM MAIN		
GERMANY, 2M 00000		

#### **Signatures**

Signatures .	
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
** Signature of Reporting Person	Date
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
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/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
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/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
** Signature of Reporting Person	Date
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
** Signature of Reporting Person	Date
/s/ Yvette Kosic, Attorney-in-fact	6/5/2012
** Signature of Reporting Person	Date
* *	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a). Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.