

# DOLLAR GENERAL CORP

## **FORM 8-K** (Current report filing)

Filed 04/12/07 for the Period Ending 04/12/07

Address	100 MISSION RIDGE GOODLETTSVILLE, TN, 37072
Telephone	6158554000
CIK	0000029534
Symbol	DG
SIC Code	5331 - Retail-Variety Stores
Industry	Discount Stores
Sector	Consumer Cyclical
Fiscal Year	02/02

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): April 12, 2007

Dollar General Corporation

(Exact Name of Registrant as Specified in Charter)

Tennessee

(State or Other Jurisdiction  
of Incorporation)

001-11421

(Commission File Number)

61-0502302

(I.R.S. Employer  
Identification No.)

100 Mission Ridge  
Goodlettsville, Tennessee

(Address of Principal Executive Offices)

37072

(Zip Code)

Registrant's telephone number, including area code: (615) 855-4000

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)  
 Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)  
 Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))  
 Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

**ITEM 7.01 REGULATION FD DISCLOSURE.**

On April 12, 2007, Dollar General Corporation issued a news release regarding sales results for the five-week and nine-week periods ended April 6, 2007 and other matters. The news release is attached hereto as Exhibit 99 and incorporated by reference as if fully set forth herein.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.**

- (a) Financial statements of businesses acquired. N/A
  - (b) Pro forma financial information. N/A
  - (c) Shell company transactions. N/A
  - (d) Exhibits. See Exhibit Index immediately following the signature page hereto.
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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: April 12, 2007

**DOLLAR GENERAL CORPORATION**

By: /s/ Susan S. Lanigan  
Susan S. Lanigan  
Executive Vice President and General Counsel

## EXHIBIT INDEX

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99	News release dated April 12, 2007.

FOR IMMEDIATE RELEASE

## **DOLLAR GENERAL REPORTS MARCH SAME-STORE SALES UP 5.5%**

GOODLETTSVILLE, Tenn. – April 12, 2007 – Dollar General Corporation (NYSE: DG) today reported total retail sales for the March five-week period ended April 6, 2007, equaled \$904.8 million, an increase of 8.7 percent over sales of \$832.7 million for the five-week period ended April 7, 2006. For the five-week period, same-store sales increased 5.5 percent compared to a 2.8 percent increase in the five-week fiscal 2006 period. Each of the Company’s four major merchandise categories, including highly consumables, seasonal, basic apparel and home products, contributed to the sales increase. Excluding sales in 130 stores, which are in the process of closing as part of the Company’s store revitalization efforts, same-store sales increased 5.0 percent in the fiscal 2007 March period.

For the nine-week period ended April 6, 2007, Dollar General total retail sales increased 8.3 percent to \$1.60 billion from \$1.48 billion for the nine-week period ended April 7, 2006. Same-store sales for the nine-week period increased 5.2 percent.

### Potential Non-GAAP Disclosures

The Company also announced that, in connection with certain disclosures that it intends to make in connection with its previously announced proposed merger with affiliates of Kohlberg, Kravis, Roberts & Co. L.P. (“KKR”) and related financing transactions, it may make use of “non-GAAP financial measures” (as that term is defined by the Securities and Exchange Commission). The Company intends to post on its Web site, [www.dollargeneral.com](http://www.dollargeneral.com), reconciliations of and certain information relating to any non-GAAP financial measures that it publicly discloses. The information will be accessible by clicking the link to “Non-GAAP Disclosures” at “Investing-Investor Overview.” This information may be updated from time to time.

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### Important Additional Information and Where to Find It

In connection with the proposed merger, Dollar General will file a proxy statement with the Securities and Exchange Commission (the "SEC"). INVESTORS AND SECURITY HOLDERS ARE ADVISED TO READ THE PROXY STATEMENT WHEN IT BECOMES AVAILABLE BECAUSE IT WILL CONTAIN IMPORTANT INFORMATION ABOUT THE MERGER AND THE PARTIES TO THE MERGER. Investors and security holders may obtain the proxy statement (when available) and other documents filed by Dollar General, free of charge, through the Investing-SEC filings section of the Company's Web site at [www.dollargeneral.com](http://www.dollargeneral.com) or through the SEC Web site at [www.sec.gov](http://www.sec.gov). Printed materials may be requested through the Investing-Information Requests section of the Company's Web site, or by directing such request to Dollar General Corporation, Investor Relations, 100 Mission Ridge, Goodlettsville, TN 37072 or by calling (615) 855-5528.

### Participants in the Solicitation

Dollar General and its directors, executive officers and other members of its management and employees may be deemed participants in the solicitation of proxies from its shareholders in connection with the proposed merger. Information concerning the interests of Dollar General's participants in the solicitation, which may be different than those of Dollar General shareholders generally, is set forth in Dollar General's proxy statements and Annual Reports on Form 10-K, previously filed with the SEC, and will be set forth in the proxy statement relating to the merger when it becomes available.

### About Dollar General

Dollar General is a Fortune 500<sup>®</sup> discount retailer with 8,288 neighborhood stores as of April 6, 2007. Dollar General stores offer convenience and value to customers by offering consumable basic items that are frequently used and replenished, such as food, snacks, health and beauty aids and cleaning supplies, as well as a selection of basic apparel, housewares and seasonal items at everyday low prices. The Company store support center is located in Goodlettsville, Tennessee. Dollar General's Web site can be reached at [www.dollargeneral.com](http://www.dollargeneral.com).

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### **CONTACTS:**

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