

**DOLLAR GENERAL**

Save time. Save money. **Every day!**

## Dollar General Celebrates Grand Opening of 16,000th Store in Panama City, Florida

September 28, 2019

*Milestone grand opening includes community celebration; Company demonstrates its mission of **Serving Others** in donations to local schools*

PANAMA CITY, Fla.--(BUSINESS WIRE)--Sep. 28, 2019-- This morning, Dollar General Corporation (NYSE: DG) celebrated the grand opening of its 16,000<sup>th</sup> store in Panama City, Florida. The Company celebrated the milestone event with a community celebration and donations to two local elementary schools at its new store on East Third Street, which will serve Gulf Coast residents still rebuilding from devastation caused by Hurricane Michael in October 2018.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190928005024/en/>



Dollar General celebrates the grand opening of its 16,000th store today in Panama City, Florida. Photo by Tim Allen Photography.

“We are thrilled to expand our store presence with our 16,000<sup>th</sup> store grand opening celebration today,” said Todd Vasos, Dollar General’s CEO. “From our first store in rural Kentucky to today’s 16,000<sup>th</sup> store in Panama City, our commitment to serve the communities we call home has never wavered. From small towns to metropolitan city centers and every community in between, Dollar General is proud to create positive economic impact and local career opportunities as we provide customers with everyday value and convenience. We are grateful we can support the Panama City community, which continues to rebuild from Hurricane Michael’s landfall last year, and demonstrate our mission of **Serving Others** through donations made to two local elementary schools today. I would like to express my sincere gratitude to the entire Dollar General family whose hard work and dedication have helped us reach this significant milestone.”

Dollar General presented the first 500 adult customers with \$10 gift cards and tote bags containing a variety of complimentary products. Festivities also included giveaways and entertainment provided from several of Dollar General’s vendor partners, complimentary breakfast and lunch and Dollar General’s exclusive Clover Valley® private brand snack samples, as well as the opportunity to win a free year of shopping from Dollar General, a prize valued at \$520.

Dollar General’s mission of **Serving Others** focuses on supporting literacy and education initiatives in the communities it proudly calls home. To demonstrate that commitment, Dollar General, in partnership with The Kellogg Company, presented Cedar Grove Elementary School and Parker Elementary School, both located in Panama City, Florida, each with \$16,000 to commemorate the event.

Additionally, Mayor Greg Brudnicki, Panama City, and Mayor Ralph Hammond, City of Springfield, each issued proclamations in their respective municipalities declaring September 28, 2019, as “Dollar General Day.”

“Economic progress in a community comes in many forms, and the opening of Dollar General’s 16,000<sup>th</sup> store is another positive step forward in the community getting back to normalcy from Hurricane Michael,” said Panama City Mayor Greg Brudnicki. “We appreciate Dollar General for reinvesting in our community.”

“The City of Springfield is very proud to have Dollar General back up and open in our community,” said City of Springfield Mayor Ralph Hammond. “The grand opening will help our community in its healing from the aftermath of Hurricane Michael. Our recovery efforts are moving forward toward a newer, bigger and better community, and we are thankful to Dollar General for supporting our city. We looking forward to continuing our partnership for many years to come.”

Dollar General opened one of its very first Florida locations in Panama City more than 42 years ago in 1977. The Company also operates one of its 16 distribution centers in Alachua, Florida. To date, Dollar General employs more than 8,300 Floridians.

Dollar General was originally founded in 1939 as Turner and Son Wholesale by J.L. Turner and Cal Turner, Sr. The father-and-son team pioneered the

dollar-store concept when they opened the first Dollar General retail location in Springfield, Kentucky in 1955. Today, Dollar General employs more than 141,000 people through 16,000 retail stores, 16 traditional distribution centers and four DG Fresh facilities in 44 states. Earlier this month, the Company also announced its plans to expand its presence to 46 states by adding store locations in Wyoming and Washington in fiscal year 2020.

For additional information, photographs or items to supplement a story, please visit the [DG Newsroom](#), contact the Media Relations Department at 1-877-944-DGPR (3477) or via email at [dgpr@dg.com](mailto:dgpr@dg.com).

### **About Dollar General Corporation**

Dollar General Corporation has been delivering value to shoppers for 80 years. Dollar General helps shoppers Save time. Save money. Every day!® by offering products that are frequently used and replenished, such as food, snacks, health and beauty aids, cleaning supplies, basic apparel, housewares and seasonal items at everyday low prices in convenient neighborhood locations. Dollar General operated 16,000 stores in 44 states as of September 28, 2019. In addition to high-quality private brands, Dollar General sells products from America's most-trusted manufacturers such as Clorox, Energizer, Procter & Gamble, Hanes, Coca-Cola, Mars, Unilever, Nestle, Kimberly-Clark, Kellogg's, General Mills, and PepsiCo. Learn more about Dollar General at [www.dollargeneral.com](http://www.dollargeneral.com).

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Source: Dollar General Corporation

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